

Regional Pedestrian and Transit Vision Plans ***DRAFT Public Involvement Plan***

9-4-13

The Roanoke Valley-Alleghany Regional Commission is developing Regional Pedestrian and Transit Vision Plans to complement the existing regional bikeways and greenways plans in order to establish a regional multimodal transportation system plan that will be incorporated into the next Long-Range Transportation Plan to be adopted in 2015. This Public Involvement Plan will facilitate identifying regional pedestrian and transit needs and recommendations.

Audience	Purpose of Involvement	Method of Involvement	How to reach the audience	Use of Input
Locality Administrators	Notify administrators of plan development and clarify TTC members on steering committee.	Personal letter from Wayne.	Mailed letters.	Plan notification; confirm TTC members.
Current Valley Metro riders	Gain input on walkability/transit values, current uses, and needs.	Online Survey #1 Paper Survey #1	Valley Metro website Poster in Campbell Court/Paper copies available in Campbell Court Poster behind the bus drivers, paper copies available on buses	Develop the regional walkability and transit goals based on the values. Develop the vision statement. Identify activity generators.
Current STAR riders	Gain input on walkability/transit values, current uses, and needs.	Online Survey #2 Paper Survey #2	Email web link out to registered riders Poster behind the bus drivers, paper copies available on buses	Improve fixed-route service. Identify additional service needs.
Current CORTAN riders	Gain input on walkability/transit values, current uses, and needs.	Online Survey #3 Paper Survey #3	Email web link out to registered riders Poster behind the bus drivers, paper copies available on buses	Identify additional service needs. Evaluate interest in fixed-route transit.

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Plantation Road corridor businesses	Gain input on walkability/transit values, current uses, and needs.	Business survey (#4) Survey previously done by Roanoke County.	Use GIS database to identify businesses and mail them a letter with the web link – request they email their employees with the web link. Roanoke County community developments newsletter??	Identify current/ future needs.
Peters Creek/Hollins residents & students	Gain input on walkability/transit values, current uses, and needs. Interest from University on desire for students to be able to get around using public transit during the week.	Business survey (#4)	Use GIS database to identify businesses and mail them a letter with the web link – request they email their employees with the web link. Roanoke County community developments newsletter University students	Identify current/ future needs.
Richfield Retirement Center area residents and employees	Gain input on walkability/transit values, current uses, and needs. Interest in using public transit to get around.	Business survey (#4)	Contact Richfield directly and have management fill out the survey They send an email out to employees/ residents	Identify current/ future needs.
419 businesses - employees	Gain input on walkability/transit values, current uses, and needs.	Business survey (#4)	Use GIS database to identify businesses and mail them a letter with the web link – request they email their employees with the web link.	Identify current/ future needs.

Roanoke Valley Area
METROPOLITAN PLANNING ORGANIZATION



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Windsor Hill/Cave Spring residents	Gain input on walkability/transit values, current uses, and needs.	General Citizens Survey (#5)	Use GIS database to identify businesses and mail them a letter with the web link – request they email their employees with the web link. Others??	Identify current/ future needs.
Potential riders in Botetourt County in general	Gain input on walkability/transit values, current uses, and needs.	General Citizens Survey (#5)	??	Identify current/ future needs.
Blue Hills Drive Businesses	Gain input on walkability/transit values, current uses, and needs.	Business survey (#4)	Nov. 7 Blue Hills Dr. business meeting	Identify current/ future needs.
Downtown Roanoke Businesses/ Residents	Gain input on walkability/transit values, current uses, and needs.	Business survey (#4) General Citizens Survey (#5)	Coordinate with Downtown Plan meetings Downtown Mobility Group	Identify current/ future needs.
Senior Citizens	Gain input on walkability/transit values, current uses, and needs.	General Citizens Survey (#5)	Senior Citizens Coordinating Council Open House and AARP email distribution list	Identify needed improvements and additional service needs.
People with disabilities	Gain input on walkability/transit values, current uses, and needs.	General Citizens Survey (#5)	BRILC – lunchtime monthly meeting and email list	Identify needed improvements and additional service needs.
People who don't own a car or who don't drive	Gain input on walkability/transit values, current uses, and needs.	General Citizens Survey (#5)		Identify additional service needs.
General Public	Gain input on walkability/transit values, current uses, and needs.	General Citizens Survey (#5)	RVARC Facebook MyRoanoke email list Roanoke City Econ. Dev. - BizNews Chamber Transp. Committee Biking - RIMBA, BRBC Others . . .	Identify current/ future needs.