

Business Plan to End Homelessness
Period Covered: January 1, 2011 – June 30, 2012

Benchmarks	Person/Agency Responsible	Funds/Source	Action Steps	Progress to Date (June -2011)
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Goal 1: Information Management		Keith Hall, Kim Gembala, Dan Merenda, Paula Prince, Lee Bosworth, Susan Carroll, Tricia Musselwhite, Debra Swaine-Elliott		
1.1 Expand use of HMIS through increases in the number of agencies participating	Steering Committee	HUD - \$80,232 HUD \$17,500 expansion City of Roanoke HSC	Identify additional HUD funding to expand number of agencies using HMIS.	HUD expansion grant for Alleghany County Shelter Plus Care will result in a new HMIS user in that County after July 1, 2011. BRASS will begin using HMIS, if HUD funded in July, 2011. TAP HIP program now using HMIS.
1.2 Establish data quality task force	HMIS Coordinator		Identify quality standards Identify procedure for conducting data quality checks Schedule and conduct audits begin with the community housing resource center.	Data quality task force established in February 2011. Two meetings have been held, one in March and one in April. The task force is composed of a combination of HMIS users and Agency Directors
1.3 Continue to work with the Rescue Mission to identify possible data transfer from internal system to HMIS with de-identifiers	HMIS Coordinator and CCS Staff		Meet with Rescue Mission staff to continue dialogue regarding data sharing and its value to addressing community homelessness issues.	Meetings with RM staff have continued. Rescue mission staff and leadership are willing to share de-identified data but not to use HMIS for data entry. Rescue Mission data entry system is not compatible with HMIS making electronic transfer of data cost prohibitive. It is not possible to disaggregate Rescue Mission data to determine unduplicated numbers at this time.
1.4 Continue conducting training for all users and agency supervisors/directors in reports functions of HMIS	HMIS Coordinator and Pathways staff		Schedule regular site visits to provide technical assistance. Schedule report writing training conducted by Pathways staff	Technical assistance provided on an as needed basis by HMIS Coordinator. Pathways training conducted in April 2011 on issues of report writing
1.5 Expand use of HMIS for non-HUD funded programs such as the UWRV Safety Net Program	CoC members		Facilitate use of HMIS by local funding agencies and local governments to include other funding to prevent homelessness	UWRV Safety Net funding expanded use of HMIS to Presbyterian Community Center, TAP, and Salvation Army Headquarters. If UWRV Safety Net funding is renewed, discussions will begin to include Commonwealth Catholic Charities. Discussions are currently underway to expand HMIS into the VA funded programs for Homeless Vets. CCS Drop In Center will begin using HMIS in July 2011.

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Goal 2: Prevention of Homelessness				
Marie Muddiman, Earl Saunders, Ellen Brown, Tricia Musselwhite, Karen Michalski-Karney, Paul Miller, Sherman Pennix, Angela Penn, Kim Gembala, Ammie Moore, Shane Sawyer, Brian McConnell, Nancy Reed, Curtis Davis, Allie Hamed-Moore, Earl Edwards, Darlene Young, Karen McNally, Dan Merenda, Matt Crookshank, Stu Israel				
2.1 Insure an adequate supply of affordable and workforce housing through new housing approaches and initiatives to include : <ul style="list-style-type: none"> the increase of affordable rental housing in areas dispersed throughout the region the increase of affordable homeownership opportunities Increased enforcement of current laws regarding safe and affordable housing 	1,000 Homes RRHN VCEH Matt Crookshank Dan Merenda Carol Tuning David Beidler	HUD Private Partnerships	Network with private sector on housing projects through closer ties with the Roanoke Regional Housing Network. Identify funding and technical assistance for rural areas in the Blue Ridge Continuum of Care. Start with Alleghany County. Expand interaction with communities of faith Work with Blue Ridge Legal Services to conduct workshops on landlord and tenants rights and responsibilities-Invite local law enforcement and fire officials	HUD HMIS expansion grant has been approved for the CoC to include Alleghany County effective July, 2011. A Shelter Plus Care grant was also approved in the amount of \$174,900 for 5 years.
2.2 Expand services available through or coordinated by the Community Housing Resource Center	UWRV CoC Chair Advisory Council Chair CHRC CoC	Emergency Solutions Grant Faith Community DHCD UWRV \$124,500 UWRV renewal grant \$98,538 City of Roanoke ESG \$33,750 HOPWA-pending	Publish availability of financial education services currently offered through CoC members and non-members Work with UWRV to coordinate financial and other education opportunities available to clients needing financial support on a repeated basis.	UWRV and Bank of America funded Safety Net in 2010-2011. UWRV funded renewal in 2011-2012. City of Roanoke ESG funding has been recommended for 2011 in the amount of \$33,474. An application to DHCD ESG funding has been submitted for \$100,000. CHRC will house BRASS staff and distribute financial support for rental assistance to individuals with HIV/AIDS effective July 2011 (pending approval of DHCD funding)
2.3 Increase the available resources for rental or mortgage payment assistance to prevent the loss of home or rental unit.	CoC RRHA Salem VAMC	Family Unification Program (FUP) Vouchers HUD Veterans Affairs Supportive Housing (VASH) Vouchers	Increase CoC efforts to expand local financial support through Foundations and the UWRV	Renewal grant funded by UWRV for 98,538. DHCD funding in amount of \$100,000 was submitted. City of Roanoke ESG funding approved for 2011-2012. BRASS funding application in amount of \$200,000 submitted. 50 Family Unification Vouchers received by Housing Authority. Housing Authority also applied for 60 VASH Vouchers
2.4 reach out and engage Fair Housing Board to increase linkages with CoC	Carl Kleinheim & David Beidler	RRHN	Partner with housing network to put in training session	Will be requested to present by Spring 2012.

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Goal 3: Reduction in Time Spent Homeless				
Marie Muddiman, Earl Saunders, Ellen Brown, Tricia Musselwhite, Karen Michalski-Karney, Debra Swaine-Elliott, Sherman Pennix, Angela Penn, Denny Huff, Kim Gembala, Ammie Moore, Kirk Ballen, Brian McConnell, Nancy Reed, Curtis Davis, Ali Hamed-Moore, Earl Edwards, Karen Mason, Malora Horn, Michael Kennedy, Ronald Brown				
3.1 Create a mental health street outreach program, housed in the <i>community housing resources center</i> , for those individuals with mental health or substance abuse problems.	CHRC Steering? – Refer back to committee for clarification	Notes: Special committee – volunteer professionals Rescue Mission already has professionals who come in - partner with this agency	Call meeting with Kim Gembala and RM Clinic Staff	
3.2 Strengthen linkages between the CoC, the Workforce Development Board and the Regional Economic Development Partnership	Dan Merenda		Invite representatives from workforst Investment Board to attend CoC meetings. Seek opportunities to sit on relevant subcommittees, taskforces of these groups.	
3.3 Coordinate work on transportation issues with the new HUD funded Sustainable Communities Grant for the Roanoke Region	Dan Merenda/Pam Kestner-Chappelear/ Carol Tuning		Pam KC serves on the Governance Body for the Sustainable Communities Initiative, Dan Merenda and Shane Sawyer staff the effort. These three will insure that transportation issues are shared with the CoC and that input is obtained. Carol serves on stakeholder committee	Council of Community Services staff now serving on steering committee and technical committee for this regional grant. City of Roanoke Human Services Coordinator serving on Advisory Committee for the planning initiative. ID services at DMV which is not on public transit line. Ask DMV to set up satellite office on public transportation route.

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Goal 4: Public Policy		Carol Tuning, Shane Sawyer, Pam Kestner-Chappelear, Amy Peterson, Kim Carter, Arlene Campbell, David Beidler, Paula Prince, Dawn Riddle, Teresa Volk		
4.1 Work with Roanoke Regional Housing Network in the Development of policy recommendations to accompany new housing study being completed by the Roanoke Valley Alleghany Regional Commission.	Dan Merenda Neal Barber		Once study is published in 2011 by RVARC, the Roanoke Regional Housing Network Policy Committee will be development of recommendations. Carol Tuning will serve on that Committee along with Dan Merenda	
4.2 Encourage Homelessness Advisory Council to rotate monthly meetings among all jurisdictions in the CoC service area	Paula Prince Carol Tuning Shane Sawyer		Identify possible hosting sites in Alleghany, Botetourt and Roanoke County	CoC and RVAR Advisory Council on Homelessness meetings have been held in Alleghany County (10/10) Salem (3/10) and Roanoke County (4/10) . An Alleghany Highlands Rural Homeless Committee has been established that meets on a monthly basis.
4.3 Initiate performance-based funding and evaluation of homeless and social service programs based on measurable outcomes related to housing, income and services	UWRV	Jane and Human Services Committee align outcomes with UWRV Community Platform Tool		
4.4 Investigate the benefits and risks associated with the CoC becoming a nonprofit unified funding agency	Dan Merenda/ Carol Tuning		Develop White Paper for CoC Make Recommendations	A White Paper was developed and approved March 2011 by the CoC. The recommendation is to delay consideration of becoming a Unified Funding Agency.

Additional Activities:

1. 1,000 Homes – Carilion and VCEH – working with Paula Prince and Carol Tuning – July 2011
2. Host Public Policy Breakfast – focus on housing. Include CoC, RVARACH, RRHN. Recommend a reaction panel to expert presentation of data, sustainable communities? – Ask Realtor Association to sponsor breakfast – CCS – December 2011
3. Discharge Planning Forum – City/CCS, 2012 (Pam Kestner and Carol Tuning will meet to discuss bringing stakeholders together in October 2011)
4. Host Public Policy Meeting on Fair Housing for Legislators – Spring 2012
5. Faith Community Meeting – CCS/CHRC/City – November 2011
6. Social Media Network – Business Plan will be linked to CCS website and appropriate information posted to Facebook in an effort to get individuals/families connected to services to avoid homelessness.
7. Develop a resource guide specific to mental health and substance abuse services - Fall 2011 – CCS Graduate Student – Mental Health America
8. Improve membership – Workforce Development – Request to be made to obtain involvement on CoC
9. Close gaps – Wages, transportation, Travelers Aid Assistance