

BLUEPRINT VIRGINIA

Preparing for a Brighter Future

BLUEPRINT VIRGINIA

Barry DuVal

VIRGINIA
CHAMBER

THE VOICE of BUSINESS

Shaping the Future

The VISION of the Virginia Chamber of Commerce is to be the voice of the Virginia business community and the most influential business advocacy organization in the Commonwealth.

Shaping the Future

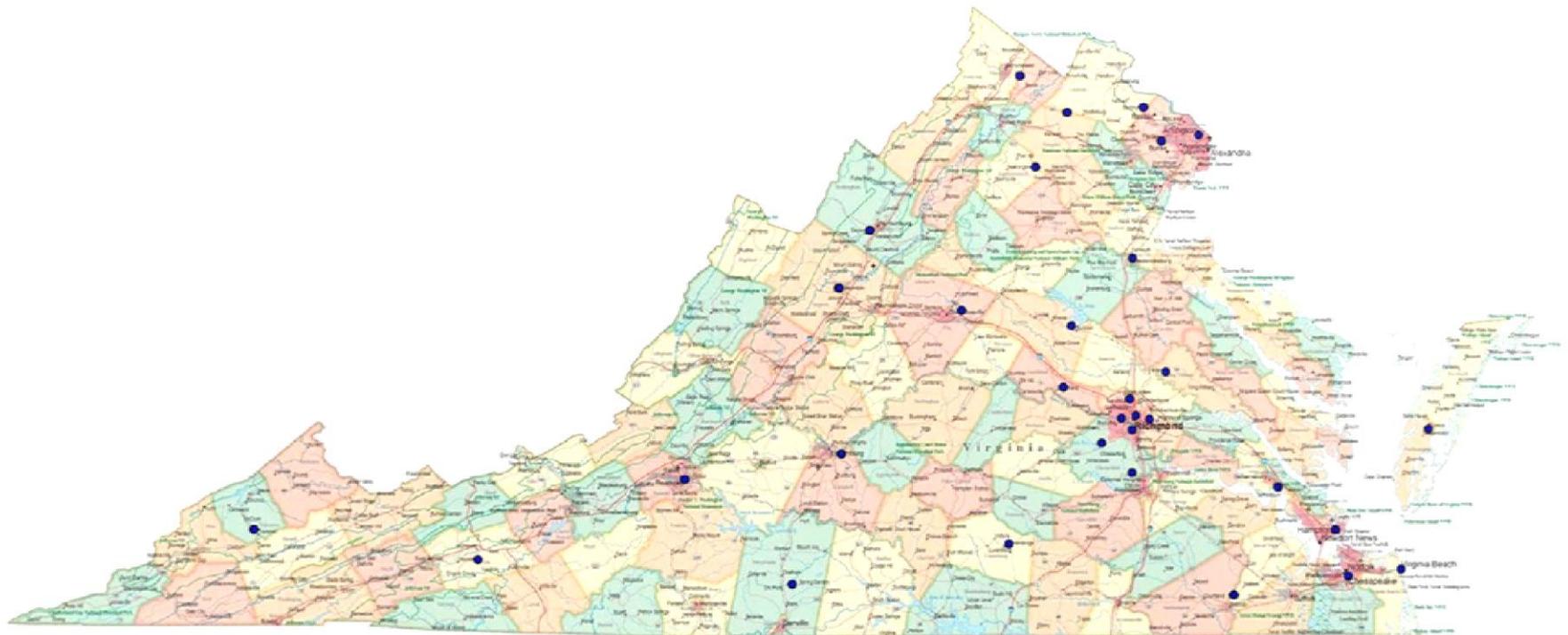
The MISSION of the Virginia Chamber of Commerce is to be a non-partisan, business advocacy organization that works in the legislative, regulatory and political arenas to act as the catalyst for positive change in all areas of economic development and competitiveness for the Commonwealth of Virginia.

New Initiatives: Our Business Model

- ✓ Partner with local and regional chambers of commerce to ensure that the business community at large has a consistent, unified message.

July 2010

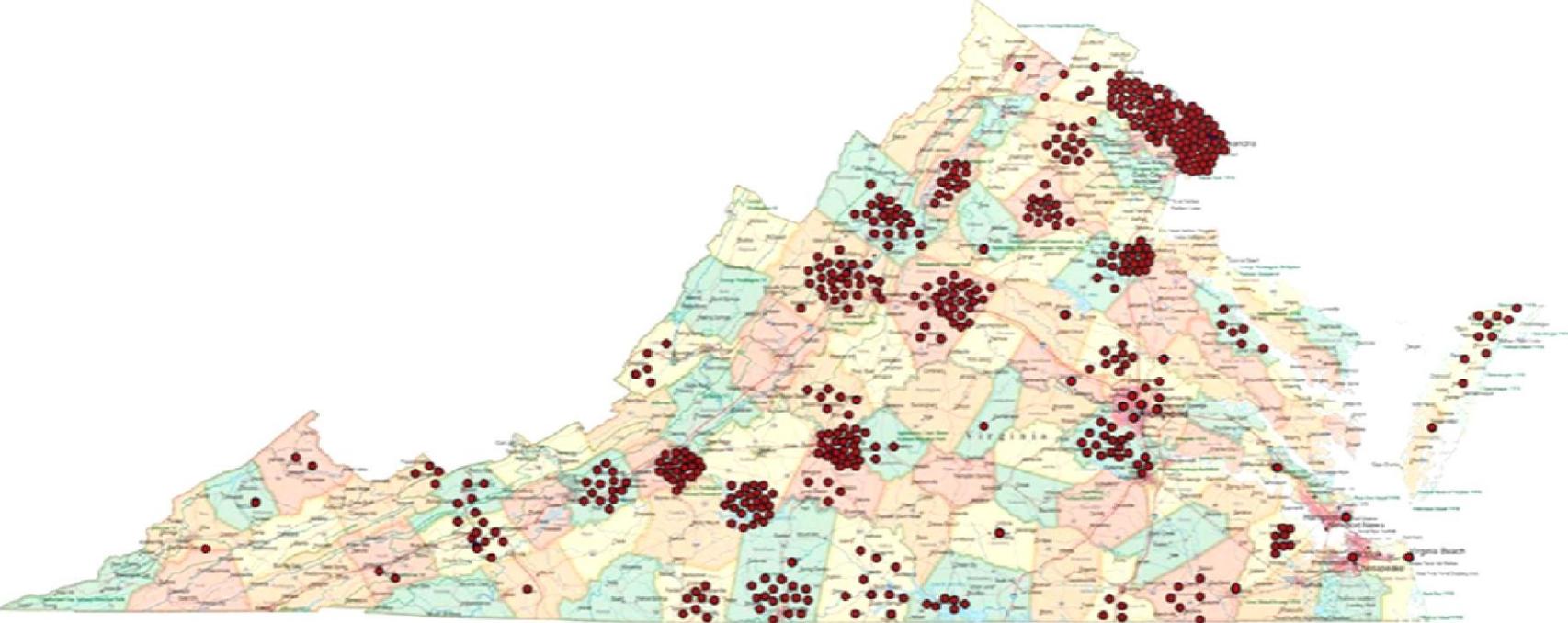
847 Virginia Chamber Members



● = 25 Virginia Chamber Members

January 2012 — 12,000 Members

January 2013 — 13,500 Members



● = 25 Chamber Members



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2012

The Legislative Report Card

The Legislative Report Card recognizes legislators for their support on initiatives that will help move Virginia forward, and additionally provides analysis of a legislator's support for the business community's priorities.

Legislative Report Card Press Conference April 18th 2012



What are the top priorities for the business community today?

- Productive workforce that can help them remain competitive in a global economy
- Transportation network that can effectively move their employees and products through Virginia and to the rest of the world

Where do we want to be 10 years from now in Workforce and Transportation?

Who is in charge of Virginia's economic future?

- Impact of one term Governor in Virginia
- Virginia's business community has an opportunity to provide leadership for the state's future economic growth

Our Economic Future: “BLUEPRINT VIRGINIA”

- Engage Virginia’s business and community leaders in a long-range planning process to develop a statewide strategy that will move our economy forward and ensure Virginia’s competitiveness in the global economy
- BLUEPRINT will serve as a framework for at least eight years

Organizing Framework for Statewide Strategy

- Acknowledge and build on current regional plans and industry strategies
- Gain stakeholder input to align the business community with civic and community leaders toward common goals

A COMMON FRAMEWORK: Six Pillars to Economic Success

- Competent Workforce
- Intellectual Capacity
- Connectivity
- Entrepreneurship & Innovation
- Pro-Business Climate
- Quality of Life & Place

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*PREPARING FOR A
BRIGHTER FUTURE...*

VIRGINIA
CHAMBER

THE VOICE of BUSINESS

- Provide a tool for analyzing the state and regional economies
- Establish regional economic development goals and objectives along with overarching statewide themes

- **Link statewide strategies to help develop a consensus among the major elements of the public and private sector regarding investment priorities**

 COUNCIL ON VIRGINIA'S FUTURE

Executive Director Jane N. Kusiak

- **Benchmark our current status and competitiveness rankings**
- **Data-driven dialogue to identify progress, regress and gaps between stated goals and current reality**

SCORECARD AT A GLANCE: VALLEY Region

Economy

Goal: Be a national leader in the preservation and enhancement of our economy.

Employment Growth	↑
Personal Income	↑
Poverty	↓
Unemployment	↑
Workforce Quality	↑

Natural Resources

Goal: Protect, conserve and wisely develop our natural, cultural and historic resources.

Land Preservation	↑
Solid Waste and Recycling	↑

Public Safety

Goal: Protect the public's safety and security, ensure a fair and effective system of justice, and provide a prepared response to emergencies and disasters of all kinds.

Crime	→
Juvenile Intakes	↑
Traffic Fatalities	↑

Performance Trend

Improving	↑
Maintaining	→
Worsening	↓

Education

Goal: Elevate the levels of educational preparedness and attainment of our citizens.

School Readiness	↑
3rd Grade Reading	→
High School Graduation	↑
High School Dropout	↑
College Enrollments	→
Educational Attainment	↑

Transportation

Goal: Ensure Virginia has a transportation system that is safe, enables the easy movement of people and goods, enhances the economy, and improves our quality of life.

Land Use/Population Density	↑
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Health and Family

Goal: Inspire and support Virginians toward healthy lives and strong and resilient families.

Cancer	↑
Cardiovascular Disease	↑
Child Abuse and Neglect	↓
Foster Care	→
Health Insurance	↓
Infant Mortality	↑
Obesity	↓
Suicide	→
Teen Pregnancy	↑

Government & Citizens

Goal: Be recognized as the best-managed state in the nation.

Civic Engagement	→
Internet Access	↓
Taxation	↑
Voter Registration & Turnout	→

Virginia's Valley Region



Localities within the Valley Region:

Alleghany, Augusta, Bath, Buena Vista, Covington, Frederick, Harrisonburg, Highland, Lexington, Page, Rockbridge, Rockingham, Shenandoah, Staunton, Waynesboro, Winchester

Population Statistics:

Total Population (2012):	483,700
Percent Growth (since 2000):	0.9%
State Share of Total Growth:	6.0%

Some Key Performance Measures:

- Historic reliance on agriculture and poultry mitigated by growth in manufacturing
- Added 3,650 jobs in 2011, more than double the number of jobs lost the previous year
- One of only two regions with a high school graduation rate above the state average
- Third grade reading SOL pass rate improved by 3.9 percentage points, largest regional gain

Measuring what matters to Virginians

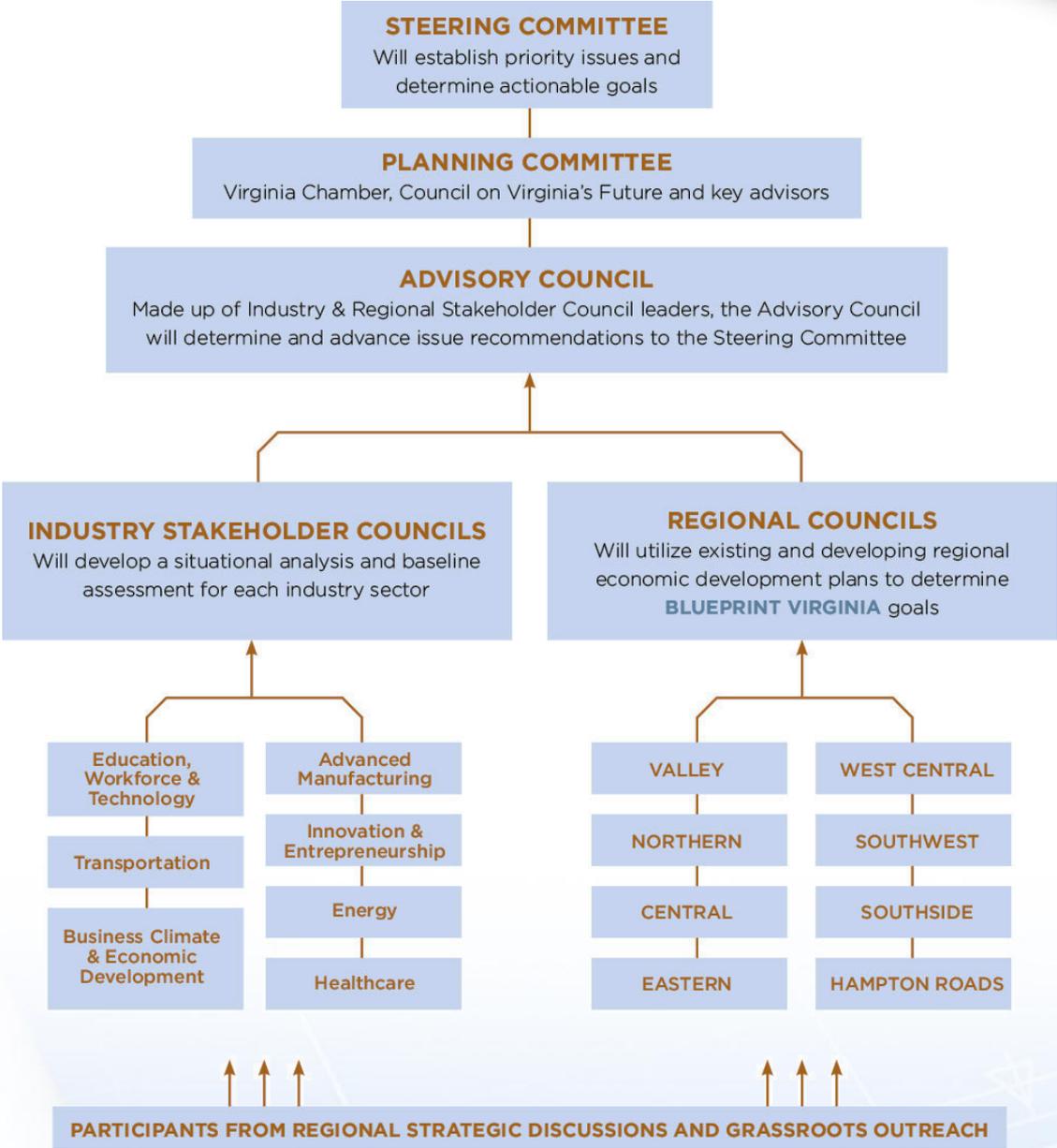
Virginia Performs

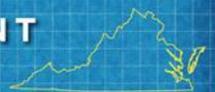
VISION
FOCUS
RESULTS

VaPerforms.virginia.gov

How do we get organized as a business community?

ORGANIZATIONAL CHART





REGIONAL STRATEGIC DISCUSSIONS

- February 7, 2013 - - - - - **Harrisonburg**
- March 7, 2013 - - - - - **Fredericksburg**
- March 13, 2013 - - - - - **Lynchburg**
- March 15, 2013 - - - - - **Culpeper**
- March 28, 2013 - - - - - **Charlottesville**
- April 2013 (TBD) - - - - - **Danville/ Halifax**

APPROACH - THE NEXT 12 MONTHS

- November 2012 ----- **BLUEPRINT VIRGINIA Launch at Virginia Economic Summit**
- January 2013 ----- Organize Regional & Industry Stakeholder Councils
- Feb. - June 2013 ----- Regional Councils Provide Economic Development Plans
Industry Councils Provide Situational Analysis
- Feb. - June 2013 ----- Grassroots Outreach - Public hearings in over 20 communities
across Virginia
- Summer 2013 ----- Data Compiled by Planning Committee
- August - Oct. 2013 ----- Advisory Council Establishes Priority Issues and Actionable
Goals to Advance to Steering Committee
- October 2013 ----- Steering Committee Determines Final Report
- November 20, 2013 ----- **Present BLUEPRINT VIRGINIA to Governor Elect at 2013
Virginia Economic Summit**

BLUEPRINT IMPLEMENTATION

- Serve as a flexible and evolving strategic plan to achieve our vision
- Provide ongoing support for regional strategic plans
- Direct Virginia Chamber's policy goals for annual legislative agenda

Stakeholders...

Participating Chambers:

**Altavista Area Chamber of Commerce
Arlington Chamber of Commerce
Bristol Chamber of Commerce
Charlottesville Chamber of Commerce
Culpeper Chamber of Commerce
Danville Pittsylvania Chamber of Commerce
Dulles Regional Chamber of Commerce
Fairfax County Chamber of Commerce
Fauquier Chamber of Commerce
Franklin Southampton Area Chamber of Commerce
Fredericksburg Regional Chamber of Commerce
Greater Reston Chamber of Commerce
Greater Richmond Chamber of Commerce
Greater Springfield Chamber of Commerce
Greater Washington Board of Trade
Greater Williamsburg Chamber of Commerce**

**Halifax County Chamber of Commerce
Hampton Roads Chamber of Commerce
Harrisonburg-Rockingham Chamber
Loudoun Chamber of Commerce
Louisa Chamber of Commerce
Lynchburg Chamber of Commerce
Mid-Atlantic Hispanic Chamber of Commerce
Petersburg Chamber of Commerce
Prince William Chamber of Commerce
Roanoke Regional Chamber of Commerce
Smith Mountain Lake Regional Chamber
Tappahannock-Essex Chamber of Commerce
Top of VA Regional Chamber of Commerce
VA Peninsula Chamber of Commerce
York County Chamber of Commerce**

Stakeholders...

Economic Development Organizations:

Virginia Economic Developers Association
Virginia Economic Development Partnership
Virginia Association of Planning District Commissions
Central Shenandoah Planning District Commission
City of Newport News Economic Development
City of Richmond Economic Development
Economic Progress Committee
Fluvanna County Dep. Of Community Development
Franklin Southampton Economic Development
Greater Richmond Partnership
Hampton Roads Center for Civic Engagement
Hampton Roads Economic Development Alliance
Hampton Roads Partnership
King George Economic Development
Loudoun County Economic Development
Mary Washington Center for Economic Development
Virginia's Region 2000 Partnership
Shenandoah Valley Partnership
Washington County Economic Development

Stakeholders...

Industry Experts, Associations and Nonprofits:

Joint Commission on Health Care	VA Dep. of Housing and Community Development
Peninsula Council for Workforce Development	VA Energy Efficiency Council
US Small Business Coalition	VA Manufacturers Association
VA Alternative & Renewable Energy Association	VA Petroleum Council
VA Association of Health Plans	VA Port Authority
VA Association of REALTORS	VA Transportation Construction Alliance
VA Biotechnology Association	VA Trucking Association
VA Business Coalition on Health	Virginia Business Council
VA Career College Association	

Stakeholders...

Community Colleges, Universities and Education

Council of Independent Colleges in Virginia
Virginia Community College System
Blue Ridge Community College
Central Virginia Community College
Dabney S. Lancaster Community College
ECPI University
James Madison University
John Tyler Community College
Lord Fairfax Community College
Patrick Henry Community College
Piedmont Virginia Community College
Southside Virginia Community College
Tidewater Community College
Virginia Commonwealth University
Virginia Early Childhood Association
Virginia Mathematics & Science Coalition
Virginia Polytechnic Institute & State University
Virginia Western Community College

Stakeholders...

Participating Leadership Organizations:

LEAD VIRGINIA

Sorensen Institute for Political Leadership

Thomas Jefferson Institute for Public Policy

LEAD Hampton Roads

Leadership Arlington

Leadership Charlottesville

Leadership Fairfax

Leadership Fredericksburg

Leadership Lynchburg

Leadership Metro Institute

Leadership New River Valley

SURVEY:

1. What do you think are Virginia's top three priorities in the coming years for the Commonwealth to remain an economically competitive state?
2. What do you believe should be the next Governor's top priority from an economic development perspective?
3. What do you think are the top three regional priorities for (your region) to remain or become more economically competitive in the coming years?
4. What additional ideas do you have to improve the region and the state?

HOW YOU CAN PARTICIPATE IN BLUEPRINT VIRGINIA

Visit the Virginia Chamber's website at
www.vachamber.com/blueprint

YES! I want to be involved in the BLUEPRINT VIRGINIA process.

Sponsors...

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