



Blue Ridge Interagency Council on Homelessness

313 Luck Avenue, SW | Roanoke, Virginia 24016 | P: 540.343.4417 | F: 540.343.4416 |



Friday, September 9, 2016

1. Welcome and introductions – Paula Prince, BRICH Chair
2. Approval of Meeting Notes – May, 2016
3. Roanoke City Schools Homeless School Report – Malora Horn
4. Community Housing Resource Center Report – Matt Crookshank
 - System Performance Report
5. BRICH Workgroups – Update on Projects – Chairs
 - Public Relations/Marketing – Debbie Brown, GMUMC
 - Youth and Family Homelessness – Antwyne Calloway, BRILC
 - Homelessness PIT Count – Paula Prince
6. Rural – BAC Home Reentry Program – Suzanne Adcock
7. Other announcements
8. Adjourn

The next meeting of the BRICH will be October 14, 2016

Serving the Cities of Covington, Roanoke and Salem and the Counties of Alleghany,
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Meeting Dates – 2016 thru 2017

October 14 – Regular Meeting

November 11 – City of Salem (Roanoke County)

December 21 – Annual Homeless Persons Memorial Service

January 13 – Meeting at local shelter (TBD)

February 10 – Extended Meeting (ESG Funding Distribution)

March 10 – Regular Meeting (Release of PIT Data)

April 14 – TBD

May 12 – Regular Meeting

June 9 – Regular Meeting

Unless otherwise noted, the meeting location will be the Roanoke Valley Alleghany Regional Commission upstairs conference – 313 Luck Avenue SW, Roanoke Virginia, 24016.

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Roanoke Valley-Alleghany
REGIONAL
commission

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Blue Ridge
Continuum of Care
A Place to Call Home

Recommended BRICH Workgroups – Provide Action Team Reports at Monthly Meetings

Data Collection and Assessment – Data, PIT and planning will be the focus of this group

Paula Prince
Tanyia Jones
Bryan Hill
Brent Asbury

Matt Crookshank
Brenda Thornton
Judy Cusamano
Brian Geiser

Grant Review

Dawn Riddle
Nancy Reid

Susan Carroll
Judy Hough

Public Relations/Marketing and Communications

Debbie Brown
Bruce Phipps

Dave Prosser
Dan Merenda

Youth and Family Homelessness

Malora Horn
David Bustamante
Suzanne Adcock

Antwyne Calloway
Angela Penn
Todd Gearheart

NOTE: The Chair of the CoC will facilitate each of the above groups.

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WORKGROUP DESCRIPTIONS

(Workgroups are considered short term, task specific groups that may be reconstituted as needed.)

Data Collection and Assessment:

Members will work to identify capacity strengths and challenges of our BRICH process and establish capacity building goals to assist in assessing the critical elements for effective planning around ending homelessness. This group will assess current leadership capacity and identify those areas that need strengthening. Members shall assist in conducting the annual homeless count. The U.S. Department of Housing and Urban Development (HUD) requires that each Continuum of Care (CoC) perform a [Point-in-Time Count](#) of all its sheltered and unsheltered homeless individuals and families. The count is necessary for the CoC application along with other non-HUD funding sources. The Blue Ridge CoC conducts the count in 8 jurisdictions each year.

Grant Review:

Members shall participate as reviewers of applications that are received by BRICH for homeless programs. The workgroup reviews and evaluates applications and performs site visits using criteria and guidance provided by the CoC monitoring staff. The initial workgroup will participate in developing guidelines that further define the committee's role.

Public Relations/Marketing and Communications:

Members shall direct BRICHs overall comprehensive marketing and communications strategy. Oversee a consistent and active communication strategy to all stakeholders for the purposes of recruitment, program messaging, fundraising, awareness and branding. This workgroup will contribute expertise to assist staff in establishing organizational marketing, branding and communication plans and initiatives; develop creative market outreach programs that will promote awareness.

Youth and Family Homelessness

Members shall foster CoC-wide coordination to address the multiple problems of individuals and families experiencing homelessness; identify risk and protective factors to prevent episodes of homelessness for at-risk populations and identify risk and protective factors to prevent chronic homelessness among persons who are already homeless.

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