



Blue Ridge Interagency Council on Homelessness

313 Luck Avenue, SW | Roanoke, Virginia 24016 | P: 540.343.4417 | F: 540.343.4416 |

Friday, September 9, 2017

1. Welcome and introductions – Paula Prince, BRICH Chair
2. Approval of Meeting Notes – May/June, 2017
3. Since We Last Met – Carol Tuning
 - Retooling our Crisis Response System – Carol
 - Community Video – Dan
 - Rescue Mission Update – Matt/Lee
 - HUD CoC Application Ranking Process – Brenda
 - Housing Virginia’s Most Vulnerable – State Presentations – Tracy/Dan
4. BRICH Annual Calendar Review – Paula Prince
5. Roanoke City Schools Homeless School Liaison – Malora Horn
6. Community Housing Resource Center Report – Matt
7. Membership and Workgroup Review
8. Other Business
9. Adjourn

Serving the Cities of Covington, Roanoke and Salem and the Counties of Alleghany,
Botetourt, Craig, and Roanoke

www.rvarc.org/homelessness
www.endhomelessnessblueridge.org



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Meeting Dates

September 2017 – June 2018

September 8 – Regular Meeting

October 13 – Regular Meeting

November 10 – City of Salem (Roanoke County)

December 20 – Annual Homeless Persons Memorial Service

January 12 – Meeting at local shelter (TBD)

February 9 – Extended Meeting (ESG Funding Distribution)

March 9 – Regular Meeting (Release of PIT Data)

April 13 – Alleghany Highlands

May 11 – Regular Meeting

June 8 – Regular Meeting

Unless otherwise noted, the meeting location will be the Roanoke Valley Alleghany Regional Commission upstairs conference – 313 Luck Avenue SW, Roanoke Virginia, 24016.

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Recommended BRICH Workgroups – Provide Action Team Reports at Monthly Meetings

Data Collection and Assessment – Data, PIT and planning will be the focus of this group

Paula Prince
Tanyia Jones
Bryan Hill
Brian Geiser

Matt Crookshank
Brenda Thornton
Judy Cusamano
Ben Bristoll

Grant Review

Robin Salo
Carly Villarreal

Tracy Kochel
Judy Hough

Public Relations/Marketing and Communications

Debbie Brown
Bruce Phipps
Ben Bristol

Dave Prosser
Dan Merenda

Youth and Family Homelessness

Malora Horn
David Bustamante
Dawn Riddle

Jennings Tardy
Angela Penn

Advocacy

John Garland
Bill Duncan

Isabel Thornton
Annette Lewis

NOTE: The Chair of the CoC will facilitate each of the above groups in the absence of a volunteer chair.

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WORKGROUP DESCRIPTIONS

(Workgroups are considered short term, task specific groups that may be reconstituted as needed.)

Data Collection and Assessment:

Members will work to identify capacity strengths and challenges of our BRICH process and establish capacity building goals to assist in assessing the critical elements for effective planning around ending homelessness. This group will assess current leadership capacity and identify those areas that need strengthening. Members shall assist in conducting the annual homeless count. The U.S. Department of Housing and Urban Development (HUD) requires that each Continuum of Care (CoC) perform a [Point-in-Time Count](#) of all its sheltered and unsheltered homeless individuals and families. The count is necessary for the CoC application along with other non-HUD funding sources. The Blue Ridge CoC conducts the count in 8 jurisdictions each year.

Grant Review:

Members shall participate as reviewers of applications that are received by BRICH for homeless programs. The workgroup reviews and evaluates applications and performs site visits using criteria and guidance provided by the CoC monitoring staff. The initial workgroup will participate in developing guidelines that further define the committee's role.

Public Relations/Marketing and Communications:

Members shall direct BRICHs overall comprehensive marketing and communications strategy. Oversee a consistent and active communication strategy to all stakeholders for the purposes of recruitment, program messaging, fundraising, awareness and branding. This workgroup will contribute expertise to assist staff in establishing organizational marketing, branding and communication plans and initiatives; develop creative market outreach programs that will promote awareness.

Youth and Family Homelessness

Members shall foster CoC-wide coordination to address the multiple problems of individuals and families experiencing homelessness; identify risk and protective factors to prevent episodes of homelessness for at-risk populations and identify risk and protective factors to prevent chronic homelessness among persons who are already homeless.

Advocacy

Members shall engage in strategies to improve the circumstances of those we serve. Advocacy can take many forms including the use of the mass media and multi-media and community mobilization. This does not include lobbying efforts. This group will work provide successful strategies to those who might need support in our community.

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