



# Blue Ridge Interagency Council on Homelessness

313 Luck Avenue, SW | Roanoke, Virginia 24016 | P: 540.343.4417 | F: 540.343.4416 |



Friday, April 13, 2018

1. Welcome and introductions – Paula Prince, BRICH Chair
2. Approval of Meeting Notes – March 2018
3. Roanoke City Schools - Homeless Student Report – Malora Horn, RCPS
4. System Performance Report – Matt Crookshank, CHRC
5. Grant Updates – Carol Tuning
  - DHCD/VHSP Application
  - Foundation for Roanoke Valley – Utility Assistance
  - YHDP
6. BRICH Initiatives – Landlords, Affordable Housing, Membership
7. Other Business
  - CoC Symposium
  - Workgroup Participation
8. Adjourn

Bridges out of Poverty Registration Link: <https://www.eventbrite.com/e/bridges-out-of-poverty-tickets-44917540573>

**The next regularly scheduled meeting of the BRICH will be  
May 11, 2018**

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Botetourt, Craig, and Roanoke

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**[www.rvarc.org/homelessness](http://www.rvarc.org/homelessness)  
[www.endhomelessnessblueridge.org](http://www.endhomelessnessblueridge.org)**

## Friday, March 9, 2018

<b>ATTENDANCE</b>	-	Angela Penn	-	Dani Poe	-	Judy Hough	-	Pamela Hall
<b>P = Present</b>	<b>P</b>	Annette Lewis	-	Dave Prosser	-	Kathy Beverage	<b>P</b>	Paula Prince
<b>- = Absent</b>	<b>P</b>	Lt. Jennings Tardy	-	David Bustamante	-	Keith Holland	-	Sally Putnam
	<b>P</b>	Ben Bristoll	-	Dawn Riddle	-	Lee Clark	<b>P</b>	Sherry Stull
	-	Bill Duncan	<b>P</b>	Debbie Brown	<b>P</b>	Leslie Leedy	-	Sheryl Walters
	<b>P</b>	Brian Geiser	-	Felicia Prescott	-	Lisha McCargo	-	Tamy Mann
	-	Bruce Phipps	-	Isabel Thornton	-	Malora Horn	-	Tanyia Jones
	<b>P</b>	Bryan Hill	-	Jim Weber	<b>P</b>	Matt Crookshank	-	Tracy Kochel
	<b>P</b>	Carly Villarreal	-	John Garland	<b>P</b>	Mike Patterson	-	Robin Salo
	<b>P</b>	Carol Tuning	-	Judy Cusumano	<b>P</b>	Monica Seiler	-	Pete Clark
	<b>P</b>	Dan Merenda	<b>P</b>	Amy Shirkey				
<b>GUESTS</b>	<b>P</b>	Joe Cobb						

- **Welcome and Introductions – Paula Prince, BRICH Chair**
  - Introductions by those in attendance.
- **Approval of Meeting Notes – February, 2018**
  - Annette Lewis motioned to approve the February minutes. Those attending approved the minutes by a verbal vote.
- **Roanoke City Schools – Homeless Student Report – Malora Horn, RCPS**
  - Malora Horn was unable to attend but provided an updated report
  - There have been 480 homeless students identified during the period August 2017 through February 2018 (368 doubled up and 32 in hotels).
- **System Performance Report – Matt Crookshank**
  - Matt will attach his monthly report when the minutes are distributed.
- **Presentation of PIT Data – Matt Crookshank**
  - Data results show there were 317 total homeless individuals which is an 18.7% increase from last year. 18% of homeless were children.
  - Unsheltered homeless actually decreased this year from 17 to 11.

- Veterans increased from 32 last year to 37; 4 are chronically homeless.
  - For the survey, 144 of homeless (56.5%) agreed to participate.
  - VISPDAT score, single adult, was 5.4 (out of 17)
  - VISPDAT score, families, was 7.3 (out of 22)
  - 43% of homeless came from areas outside of our CoC service area.
  - 45% did not have health insurance; 21% went to ER 3 or more times in the last 6 months.
- **Grant Updates – Carol Tuning**
    - Carol, Dan, Matt, Jeanne McCormack, Tamy Mann have been working on the draft of the State application for DHCD State funds. It will be submitted at the end of the month.
    - Carol Tuning has submitted a letter of intent to the Foundation for Roanoke Valley for assistance with utility payments.
    - Carol is working on a VHDA Capacity Building grant for additional services for shelter programs, technical assistance and funding to assist with the summer conference.
    - Authority Cares is a project between Western Va Water Authority, United Way and Central Intake. Central Intake will screen individuals and get bills paid before cutoff. If a person comes back 2 or more times, they are asked to meet with United Way for budgeting assistance.
    - Central Intake is receiving approximately \$4,000 each month from Authority Cares.
  - **BRICH Initiatives – Landlords, Affordable Housing, Membership**
    - There was a roundtable discussion of agencies who use landlords to determine those who want to continue relationships.
    - On the CoC website, there is a link for “Project Connect” where landlords can list their properties and agencies can see what is housing units are available.
    - The April agenda will address Affordable Housing and other concerns.
  - **Other Business**
    - Red Shield Lodge will permanently close on April 30.
    - The Salvation Army’s Youth Day Center will open on June 1.
    - Community Drop-In Center for aging-out foster care youth is coming along.
    - Turning Point is increasing their services to assist trafficking survivors.
  - **Adjourn - The next meeting of the BRICH will be April 13, 2018**

ROANOKE CITY SCHOOLS  
HOMELESS STUDENT REPORT

**For: August 2017-March 2018**

**Submitted: April 9, 2018**

Blue Ridge Interagency Council on Homelessness

<b>Students Identified: 508</b>
<b>Shelter- 87</b>
<b>Doubled-Up-384</b>
<b>Hotel- 37</b>
<b>Grades:</b>
<b>Pre-K-5= 299</b>
<b>6-8= 102</b>
<b>9-12=107</b>

**Submitted/Reported by Malora Horn, Homeless Student Program Coordinator**

**540-400-9787**



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## **BRICH Workgroups – Provide Action Team Reports at Monthly Meetings**

### **Data Collection and Assessment** – Data, PIT and planning will be the focus of this group

Paula Prince  
Tanyia Jones  
Bryan Hill  
Brian Geiser

Matt Crookshank  
Brenda Thornton  
Judy Cusamano  
Ben Bristol

### **Grant Review**

Robin Salo  
Carly Villarreal

Tracy Kochel  
Judy Hough

### **Public Relations/Marketing and Communications**

Debbie Brown  
Bruce Phipps  
Ben Bristol

Dave Prosser  
Dan Merenda

### **Youth and Family Homelessness**

Malora Horn  
David Bustamante  
Dawn Riddle

Jennings Tardy  
Angela Penn

### **Advocacy**

John Garland  
Bill Duncan

Isabel Thornton  
Annette Lewis

**NOTE: The Chair of the CoC will facilitate each of the above groups in the absence of a volunteer chair.**

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## WORKGROUP DESCRIPTIONS

(Workgroups are considered short term, task specific groups that may be reconstituted as needed.)

### **Data Collection and Assessment:**

Members will work to identify capacity strengths and challenges of our BRICH process and establish capacity building goals to assist in assessing the critical elements for effective planning around ending homelessness. This group will assess current leadership capacity and identify those areas that need strengthening. Members shall assist in conducting the annual homeless count. The U.S. Department of Housing and Urban Development (HUD) requires that each Continuum of Care (CoC) perform a [Point-in-Time Count](#) of all its sheltered and unsheltered homeless individuals and families. The count is necessary for the CoC application along with other non-HUD funding sources. The Blue Ridge CoC conducts the count in 8 jurisdictions each year.

### **Grant Review:**

Members shall participate as reviewers of applications that are received by BRICH for homeless programs. The workgroup reviews and evaluates applications and performs site visits using criteria and guidance provided by the CoC monitoring staff. The initial workgroup will participate in developing guidelines that further define the committee's role.

### **Public Relations/Marketing and Communications:**

Members shall direct BRICHs overall comprehensive marketing and communications strategy. Oversee a consistent and active communication strategy to all stakeholders for the purposes of recruitment, program messaging, fundraising, awareness and branding. This workgroup will contribute expertise to assist staff in establishing organizational marketing, branding and communication plans and initiatives; develop creative market outreach programs that will promote awareness.

### **Youth and Family Homelessness**

Members shall foster CoC-wide coordination to address the multiple problems of individuals and families experiencing homelessness; identify risk and protective factors to prevent episodes of homelessness for at-risk populations and identify risk and protective factors to prevent chronic homelessness among persons who are already homeless.

### **Advocacy**

Members shall engage in strategies to improve the circumstances of those we serve. Advocacy can take many forms including the use of the mass media and multi-media and community mobilization. This does not include lobbying efforts. This group will work provide successful strategies to those who might need support in our community.

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