Align Workforce and Economic Investments

- Form a regional workforce and economic development network
- Develop and maintain a data exchange
- Create industry sector partnerships
- Create relevant career pathways
- Track outcomes of network and partnerships
Form Regional Workforce/Economic Network

• Workforce Representatives are now active members of the follow economic development groups
  • Economic Developers Committee
  • Council on Workforce Innovation and Connection
  • Comprehensive Economic Development Strategy Committee
  • Regional Economic Development Council

• Formed Regional Business Solutions Team

• Workforce Board of Directors contains strong economic development participation
Develop and Maintain a Data Exchange

• Regional Business Solutions Team
  • Workforce Development Board
  • Virginia Employment Commission (VEC)
  • Virginia Economic Development Partnership
  • Virginia Western Community College
  • VA Dept. for Aging and Rehabilitative Services (DARS)
  • VA Dept. for the Blind and Vision-Impaired (DBVI)
  • Total Action for Progress (TAP)
  • Goodwill Industries of the Valleys
Create Industry Sector Partnerships

• Existing Worker Training
  • Existing worker training programs provide funding assistance to businesses to upgrade the skills of their current employees, thereby enhancing their expertise and making their business more competitive.

• Healthcare Advisory Committee
  • Carilion Clinic, Friendship, Medical Facilities of America, Home Instead, Catawba Hospital, Commonwealth Care, and more.

• Manufacturers Executive Roundtable
  • Now Forming with Roanoke Regional Chamber & Virginia Manufacturers Association.
Create Relevant Career Paths

**Target Industries**

<table>
<thead>
<tr>
<th>Healthcare</th>
<th>Manufacturing</th>
<th>Construction</th>
<th>Transportation &amp; Warehousing</th>
<th>Financial Services</th>
<th>Food and Beverage Manufacturing</th>
<th>Life Sciences</th>
<th>Information Technology</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registered Nurses</td>
<td>Team Assemblers</td>
<td>Electricians</td>
<td>Heavy and Tractor-Trailer Truck Drivers</td>
<td>Financial Managers</td>
<td>Food Batchmakers</td>
<td>Insurance Claims and Policy Processing Clerks</td>
<td>Software Developers, Applications</td>
</tr>
<tr>
<td>Nursing Assistants</td>
<td>Food Batchmakers</td>
<td>Construction Managers</td>
<td>Bus Drivers, School or Special Client</td>
<td>Customer Service Representatives</td>
<td>Demonstrators and Product Promoters</td>
<td>Customer Service Representatives</td>
<td>Computer User Support Specialists</td>
</tr>
<tr>
<td>Licensed Practical Nurses</td>
<td>Welders, Cutters, Solderers, and Brazers</td>
<td>Electrician Helpers</td>
<td>Dispatchers</td>
<td>First-Line Supervisors of Non-Retail Workers</td>
<td>Packaging and Filling Machine Operators</td>
<td>Registered Nurses</td>
<td>Computer Systems Analysts</td>
</tr>
<tr>
<td>Mental Health Social Workers</td>
<td>Industrial Machinery Mechanics</td>
<td>Operating Engineers</td>
<td>Airline Pilots, Copilots, and Flight Engineers</td>
<td>Tellers</td>
<td>Sales Representatives</td>
<td>Claims Adjusters and Examiners</td>
<td>Software Developers, Systems Software</td>
</tr>
<tr>
<td>Medical and Health Services Managers</td>
<td>Carpenters</td>
<td>Office Clerks, General</td>
<td>Light Truck or Delivery Services Drivers</td>
<td>Financial Managers</td>
<td>First-line Supervisors of Production Workers</td>
<td>Team Assemblers</td>
<td>Network and Computer Systems Administrators</td>
</tr>
<tr>
<td>Receptionists and Information Clerks</td>
<td>Machinists</td>
<td>Electrical Power-Line Installers and Repairers</td>
<td>First-Line Supervisors, Transportation Operators</td>
<td>Construction and Building Inspectors</td>
<td>Manufacturing Managers</td>
<td>Management Analysts</td>
<td>Sales Representatives</td>
</tr>
<tr>
<td>Medical Assistants</td>
<td>Heavy and Tractor-Trailer Truck Drivers</td>
<td>Telecommunications Line Installers and Repairers</td>
<td>Reservation and Ticket Agents</td>
<td>Chief Executives</td>
<td>Heavy and Tractor-Trailer Truck Drivers</td>
<td>Business Operations Specialists</td>
<td>Database Administrators</td>
</tr>
<tr>
<td>Medical Secretaries</td>
<td>Sales Representatives</td>
<td>Cost Estimators</td>
<td>Flight Attendants</td>
<td>Secretaries and Administrative Assistants</td>
<td>Driver/Sales Workers</td>
<td>Computer Systems Analysts</td>
<td>Market Research Analysts</td>
</tr>
<tr>
<td>Dental Assistants</td>
<td>First-line Supervisors of Production Workers</td>
<td>General and Operations Managers</td>
<td>Office Clerks, General</td>
<td>Sales Representatives</td>
<td>Light Truck or Delivery Services Drivers</td>
<td>Welders, Cutters, Solderers, and Brazers</td>
<td>Customer Service Representatives</td>
</tr>
</tbody>
</table>

**Emerging Industries**

<table>
<thead>
<tr>
<th>Virginia's Blue Ridge Works</th>
</tr>
</thead>
</table>

[Image: A table and diagram showing various career paths across different industries.]
Track Outcome of Networks & Partnerships

- VETERANS GRANT: 29/50
- TRAINING TO WORK: 22/40
- TECHHIRE: 70/40
- SCSEP: 38/50
- YOUTHBUILD: 44/100
- ADULT EDUCATION: 100/200
- DBVI: 34/100
- DARS: 53/100
- JOBS+: 52/100
- GOODCARE: 17/30
- RSVP: 12/25
- SWIFTSTART: 97/150
- PATHWAYS: 23/45
- VFSN: 43/100
- WIOA: 203/350

YTD Enrollment vs Enrollment Goal

Business Services by Industry:
- Manufacturing: 198/15%
- Information Technology: 198/15%
- Life Sciences: 198/14%
- Construction: 198/14%
- Healthcare: 198/14%
- Transportation & Warehousing: 198/14%
- Financial Services: 198/14%
- Other: 14%

Virginia's Blue Ridge Works
Align Workforce Prepare Students for Careers in High Demand Fields

- Form a regional task force
- Develop feasibility analysis of regional program
- Engage industry and employers
- Create career and technical ambassadors
Form Career & Technical Task Force & Feasibility Analysis

• Through Delegate Greg Habeeb the region received $100,000 from the General Assembly to study the feasibility of establishing a Roanoke Valley governor’s school for career and technical education.

• Virginia Western Community College is taking the lead and is currently working with the City of Roanoke and Roanoke County School Systems

• A regional program could provide the following benefits:
  • New in-demand training programs
  • Share in the cost of equipment, curriculum, and instruction.
  • Create a higher profile for career and technical opportunities.

• There are several successful models across Virginia.
Engage Industry and Employers

• Rebrand career and technical occupations
• Reshape impressions of young people and parents regarding technical occupations
• Highlight employment opportunities with local companies
• Promote the high wages that are available in many CTE occupations
• Increase enrollment in CTE Programs
• Hold Regional Career Expos connecting students and employers
Create Career & Technical Ambassadors

• Roanoke Regional Chamber and Junior Achievement partnering to implement a 7th grade curriculum designed to highlight career pathways, with a specific focus on our regional industry clusters.
• The existing JA “It’s My Future” curriculum lays the foundation for this initiative.
• The Chamber is recruiting business leaders to lead sessions focused the region’s top industry clusters of advanced manufacturing, health care, IT and emerging technologies, and food and beverage processing.
New Virginia Career Works Center

- Located at Valley Court at 3601 Thirlane Drive
- Provides comprehensive workforce services to job seekers and businesses.
- Resource room and computer lab for job seekers.
- Interview rooms and separate entrance for employers.
- Partners include:
  - Western Virginia Workforce Development Board
  - Virginia Employment Commission
  - ResCare Workforce Services
  - Virginia Western Community College
  - Region 5 Adult Education Program
  - Virginia Department for Aging and Rehabilitative Services
  - Total Action for Progress
  - Goodwill Industries of the Valleys