



Align Workforce and Economic Investments

- Form a regional workforce and economic development network
- Develop and maintain a data exchange
- Create industry sector partnerships
- Create relevant career pathways
- Track outcomes of network and partnerships

Form Regional Workforce/Economic Network

- Workforce Representatives are now active members of the following economic development groups
 - Economic Developers Committee
 - Council on Workforce Innovation and Connection
 - Comprehensive Economic Development Strategy Committee
 - Regional Economic Development Council
- Formed Regional Business Solutions Team
- Workforce Board of Directors contains strong economic development participation

Develop and Maintain a Data Exchange

- Regional Business Solutions Team
 - Workforce Development Board
 - Virginia Employment Commission (VEC)
 - Virginia Economic Development Partnership
 - Virginia Western Community College
 - VA Dept. for Aging and Rehabilitative Services (DARS)
 - VA Dept. for the Blind and Vision-Impaired (DBVI)
 - Total Action for Progress (TAP)
 - Goodwill Industries of the Valleys



Create Industry Sector Partnerships

- Existing Worker Training
 - Existing worker training programs provide funding assistance to businesses to upgrade the skills of their current employees, thereby enhancing their expertise and making their business more competitive.
- Healthcare Advisory Committee
 - Carilion Clinic, Friendship, Medical Facilities of America, Home Instead, Catawba Hospital, Commonwealth Care, and more.
- Manufacturers Executive Roundtable
 - Now Forming with Roanoke Regional Chamber & Virginia Manufacturers Association.

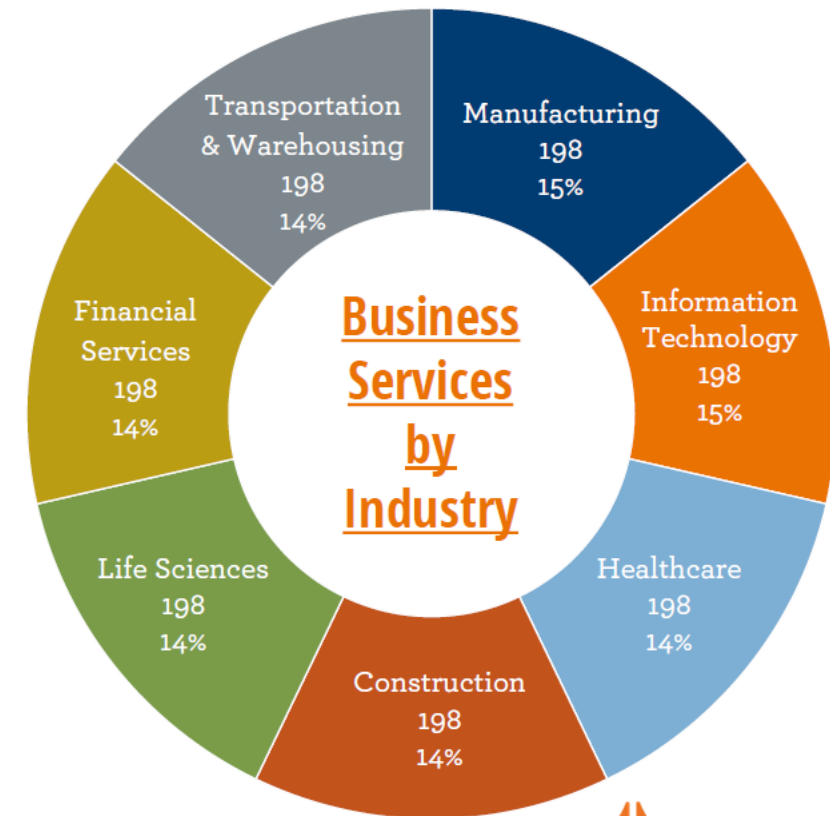
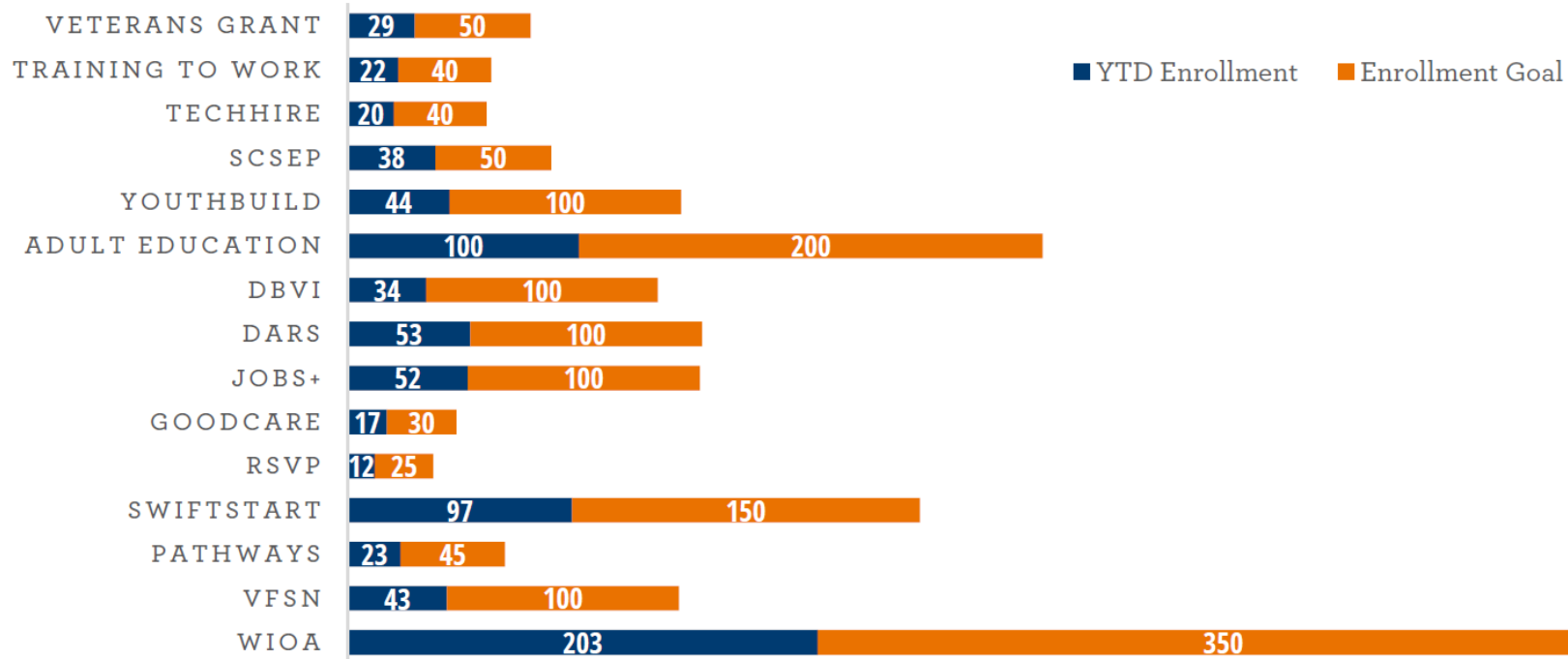
Create Relevant Career Paths

Target Industries

Emerging Industries

Healthcare	Manufacturing	Construction	Transportation & Warehousing	Financial Services	Food and Beverage Manufacturing	Life Sciences	Information Technology
Registered Nurses	Team Assemblers	Electricians	Heavy and Tractor-Trailer Truck Drivers	Financial Managers	Food Batchmakers	Insurance Claims and Policy Processing Clerks	Software Developers, Applications
Nursing Assistants	Food Batchmakers	Construction Managers	Bus Drivers, School or Special Client	Customer Service Representatives	Demonstrators and Product Promoters	Customer Service Representatives	Computer User Support Specialists
Licensed Practical Nurses	Welders, Cutters, Solderers, and Brazers	Electrician Helpers	Dispatchers	First-Line Supervisors of Non-Retail Workers	Packaging and Filling Machine Operators	Registered Nurses	Computer Systems Analysts
Mental Health Social Workers	Industrial Machinery Mechanics	Operating Engineers	Airline Pilots, Copilots, and Flight Engineers	Tellers	Sales Representatives	Claims Adjusters and Examiners	Software Developers, Systems Software
Medical and Health Services Managers	Carpenters	Office Clerks, General	Light Truck or Delivery Services Drivers	Financial Managers	First-line Supervisors of Production Workers	Team Assemblers	Network and Computer Systems Administrators
Receptionists and Information Clerks	Machinists	Electrical Power- Line Installers and Repairers	First-Line Supervisors, Transportation Operators	Construction and Building Inspectors	Manufacturing Managers	Management Analysts	Sales Representatives
Psychiatric Aides	Woodworking Machine Operators	Security and Fire Alarm Systems Installers	Bus and Truck Mechanics, Diesel Engine Specialists	Loan Interviewers and Clerks	Industrial Machinery Mechanics	Software Developers, Applications	Computer Information Systems Managers
Medical Assistants	Heavy and Tractor-Trailer Truck Drivers	Telecommunications Line Installers and Repairers	Reservation and Ticket Agents	Chief Executives	Heavy and Tractor-Trailer Truck Drivers	Business Operations Specialists	Database Administrators
Medical Secretaries	Sales Representatives	Cost Estimators	Flight Attendants	Secretaries and Administrative Assistants	Driver/Sales Workers	Computer Systems Analysts	Market Research Analysts
Dental Assistants	First-line Supervisors of Production Workers	General and Operations Managers	Office Clerks, General	Sales Representatives	Light Truck or Delivery Services Drivers	Welders, Cutters, Solderers, and Brazers	Customer Service Representatives

Track Outcome of Networks & Partnerships





Align Workforce Prepare Students for Careers in High Demand Fields

- Form a regional task force
- Develop feasibility analysis of regional program
- Engage industry and employers
- Create career and technical ambassadors

Form Career & Technical Task Force & Feasibility Analysis



- Through Delegate Greg Habeeb the region received \$100,000 from the General Assembly to study the feasibility of establishing a Roanoke Valley governor's school for career and technical education.
- Virginia Western Community College is taking the lead and is currently working with the City of Roanoke and Roanoke County School Systems
- A regional program could provide the following benefits:
 - New in-demand training programs
 - Share in the cost of equipment, curriculum, and instruction.
 - Create a higher profile for career and technical opportunities.
- There are several successful models across Virginia.

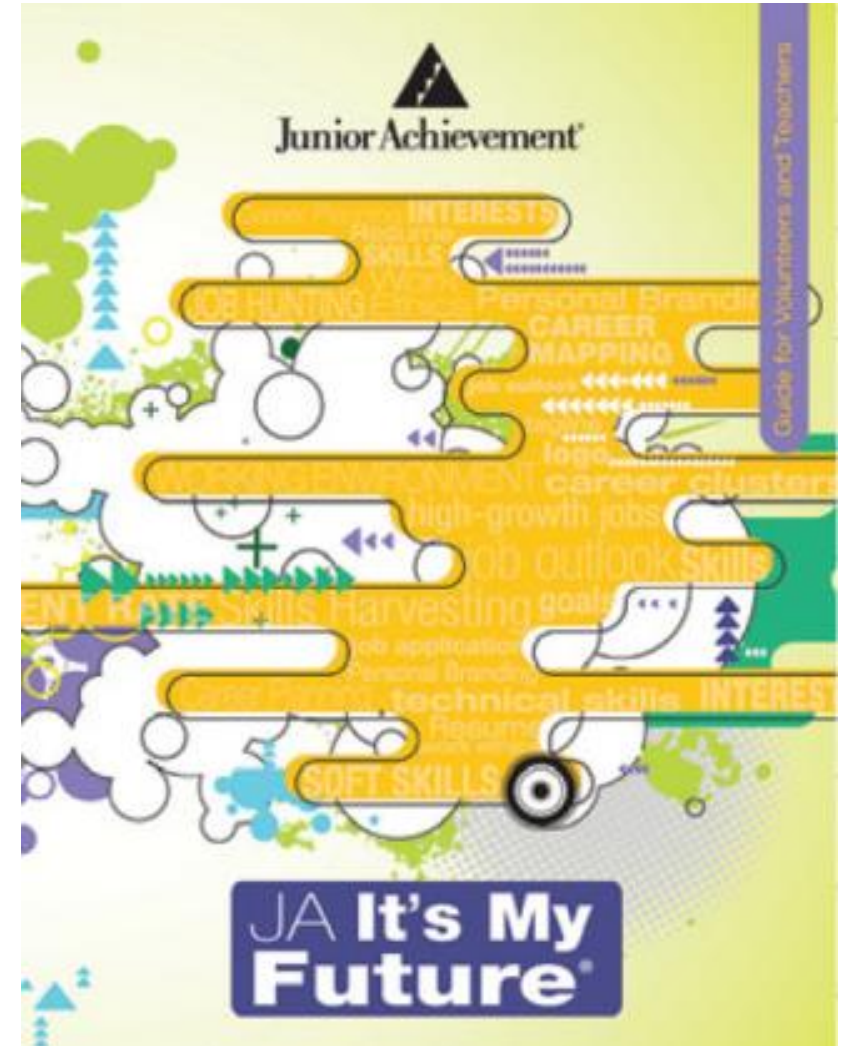
Engage Industry and Employers

- Rebrand career and technical occupations
- Reshape impressions of young people and parents regarding technical occupations
- Highlight employment opportunities with local companies
- Promote the high wages that are available in many CTE occupations
- Increase enrollment in CTE Programs
- Hold Regional Career Expos connecting students and employers



Create Career & Technical Ambassadors

- Roanoke Regional Chamber and Junior Achievement partnering to implement a 7th grade curriculum designed to highlight career pathways, with a specific focus on our regional industry clusters.
- The existing JA “It’s My Future” curriculum lays the foundation for this initiative.
- The Chamber is recruiting business leaders to lead sessions focused the region’s top industry clusters of advanced manufacturing, health care, IT and emerging technologies, and food and beverage processing.



New Virginia Career Works Center



- Located at Valley Court at 3601 Thirlane Drive
- Provides comprehensive workforce services to job seekers and businesses.
- Resource room and computer lab for job seekers.
- Interview rooms and separate entrance for employers.
- Partners include:
 - Western Virginia Workforce Development Board
 - Virginia Employment Commission
 - ResCare Workforce Services
 - Virginia Western Community College
 - Region 5 Adult Education Program
 - Virginia Department for Aging and Rehabilitative Services
 - Total Action for Progress
 - Goodwill Industries of the Valleys

