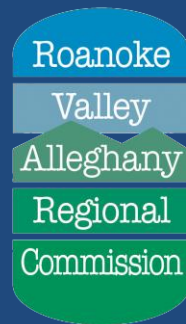


Overview of the RVARC

Orientation 2012



What is the Roanoke Valley – Alleghany Regional Commission?

What We Do...

In a nutshell, we help the region and local governments make good decisions

- Bring together local governments/organizations to promote discussion and action on issues of regional importance
- Prepare reports on issues of regional importance
- Provide technical assistance for the region and local governments
- Administrative and technical support for RVAMPO (Roanoke Valley Area Metropolitan Planning Organization)



What is the Roanoke Valley – Alleghany Regional Commission?

What We Don't Do...

- Not a substitute for local Planning Commissions
- Not actively involved in recruiting new businesses to the region
- Do not directly fund transportation construction



What is the Roanoke Valley – Alleghany Regional Commission?

Why We Exist...

- Established through our member governments by charter under Virginia law in 1969
- We are a political subdivision of the Commonwealth

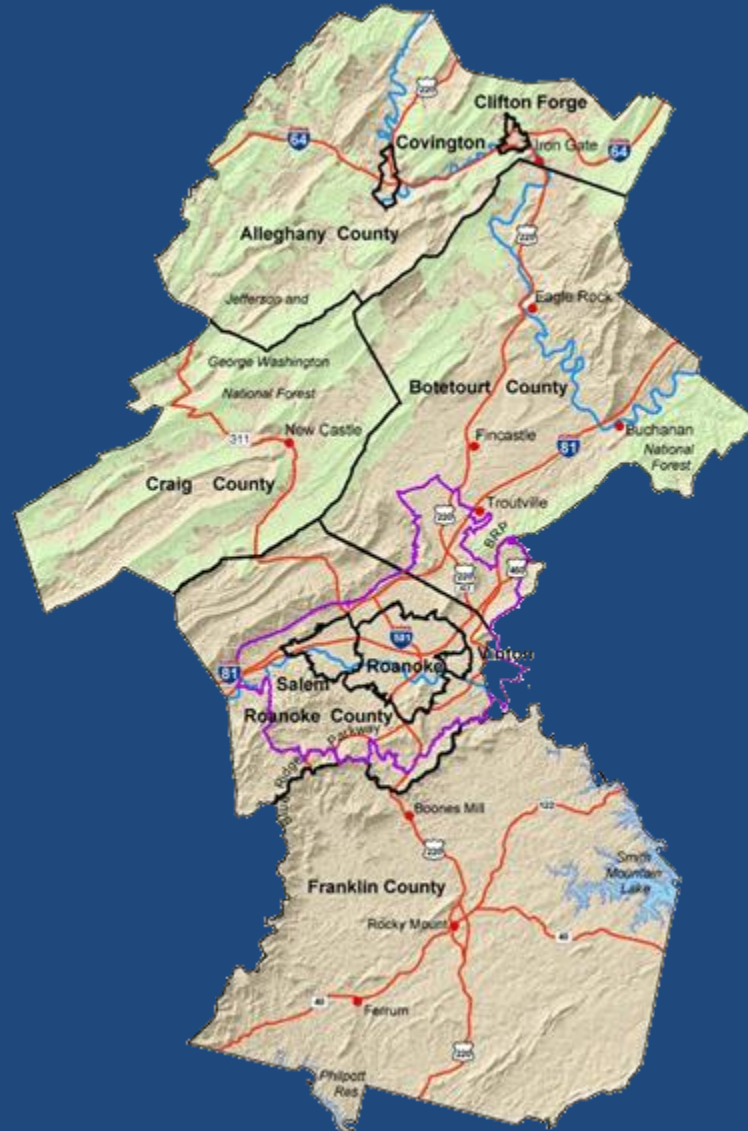


What is the Roanoke Valley – Alleghany Regional Commission?

Who We Serve...

We serve the governments, businesses and citizens of:

- Alleghany County
- Botetourt County
- Craig County
- Franklin County
- Roanoke County
- City of Covington
- City of Roanoke
- City of Salem
- Town of Clifton Forge
- Town of Rocky Mount
- Town of Vinton



What is the Roanoke Valley – Alleghany Regional Commission?

Governance...

- 37 representatives appointed by our member governments
- Also non-voting members as invited by the board, including
 - Regional Chambers of Commerce
 - Economic Development Organizations
 - Workforce Development Organizations
 - Community Colleges



What is the Roanoke Valley – Alleghany Regional Commission?

What The Commission Board Does...

- Sets the strategic agenda for the region
- Approves annual work program and budget
- Explores regional approaches to issues related to transportation, the environment, energy, economic and community development
- Initiates and facilitates productive regional discussion
- Encourages and assists localities in planning for the future



Setting Our Agenda

What types of projects are in the Annual Work Program?

It includes a variety of *technical and program services...*

- Community development services
- Transportation planning services
 - Highway
 - Commuter Rideshare
 - Specialized Transit
- Economic development assistance
- Environmental planning assistance
- Land use planning services



Setting Our Agenda

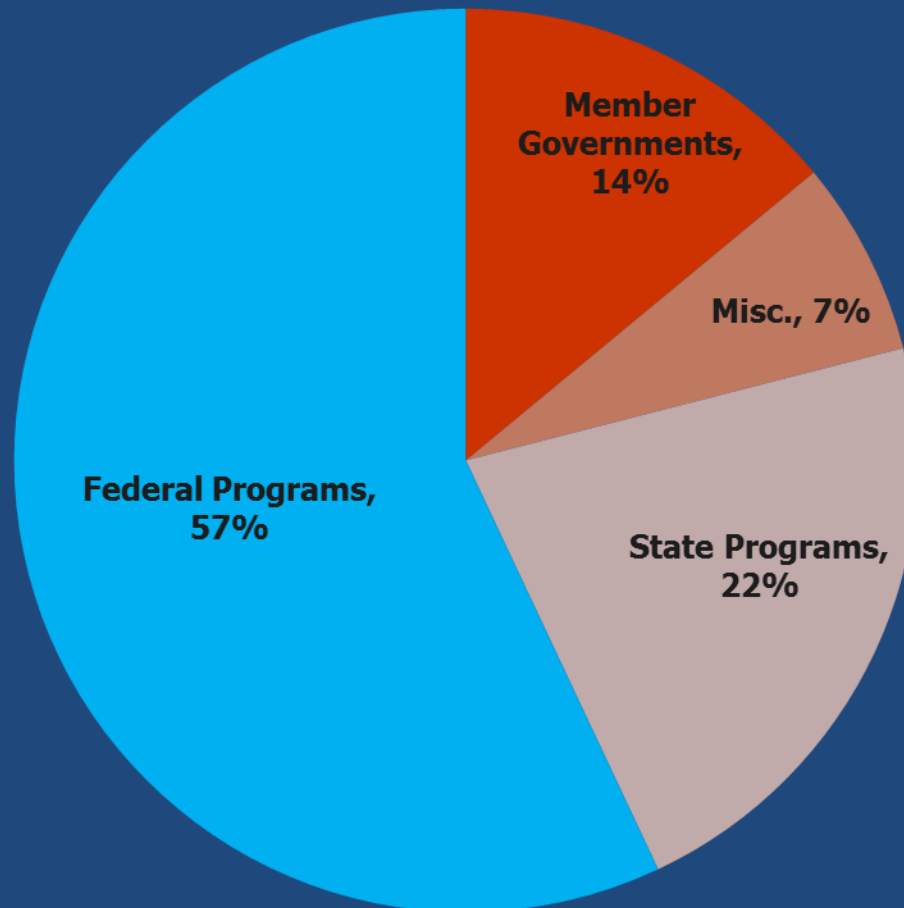
Why don't projects get into the Annual Work Program?

- May not have funding for a particular project
- May be more requests than resources
- Alignment with current staff expertise (for instance, engineering, architectural exp.)
- Priorities based first on regional, then local needs



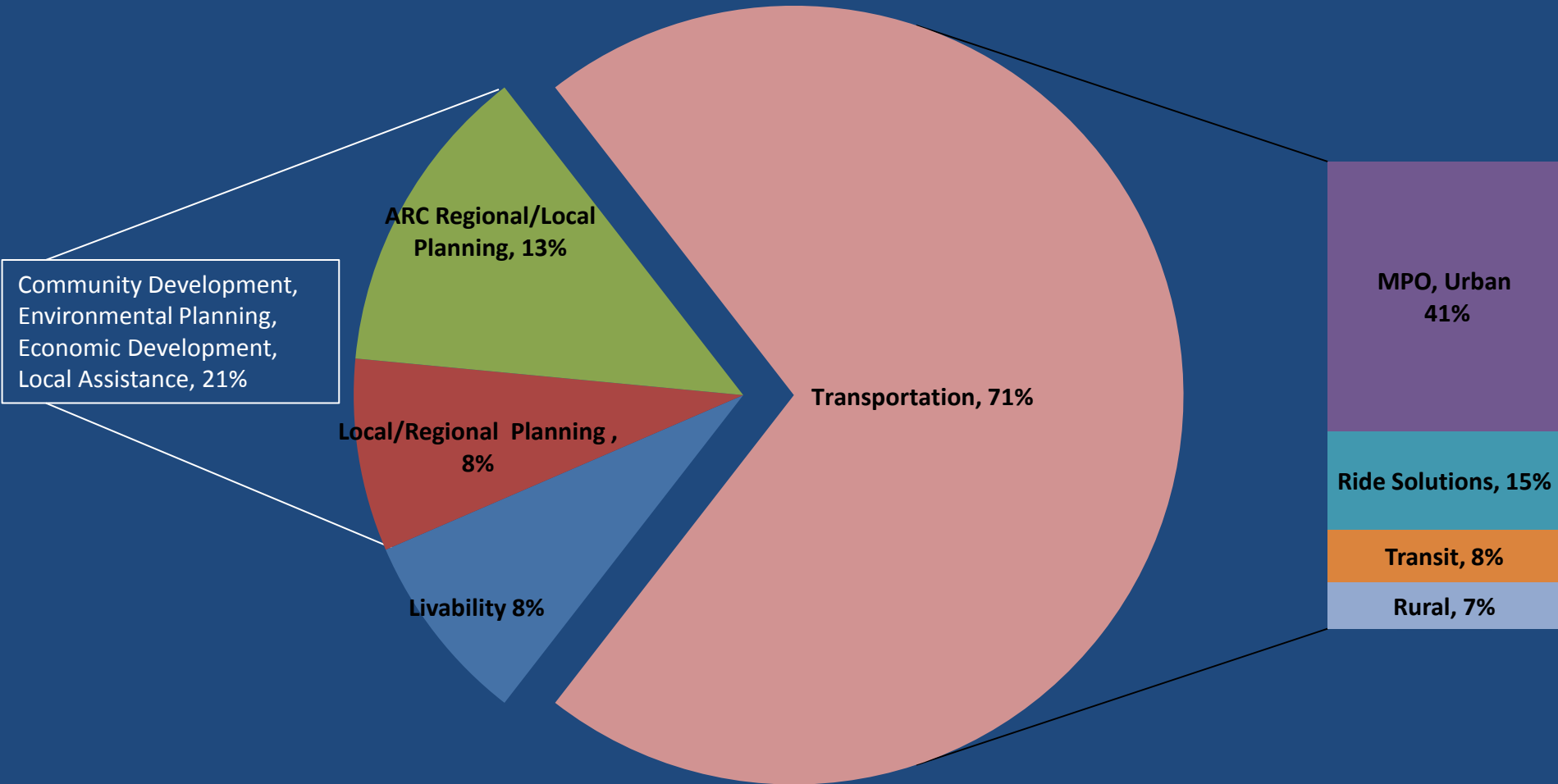
More Specifics About the Work of the RVARC

Where we get our funding...



More Specifics About the Work of the RVARC

Where we spend our time currently...



More Specifics About the Work of the RVARC

Transportation – who we serve...

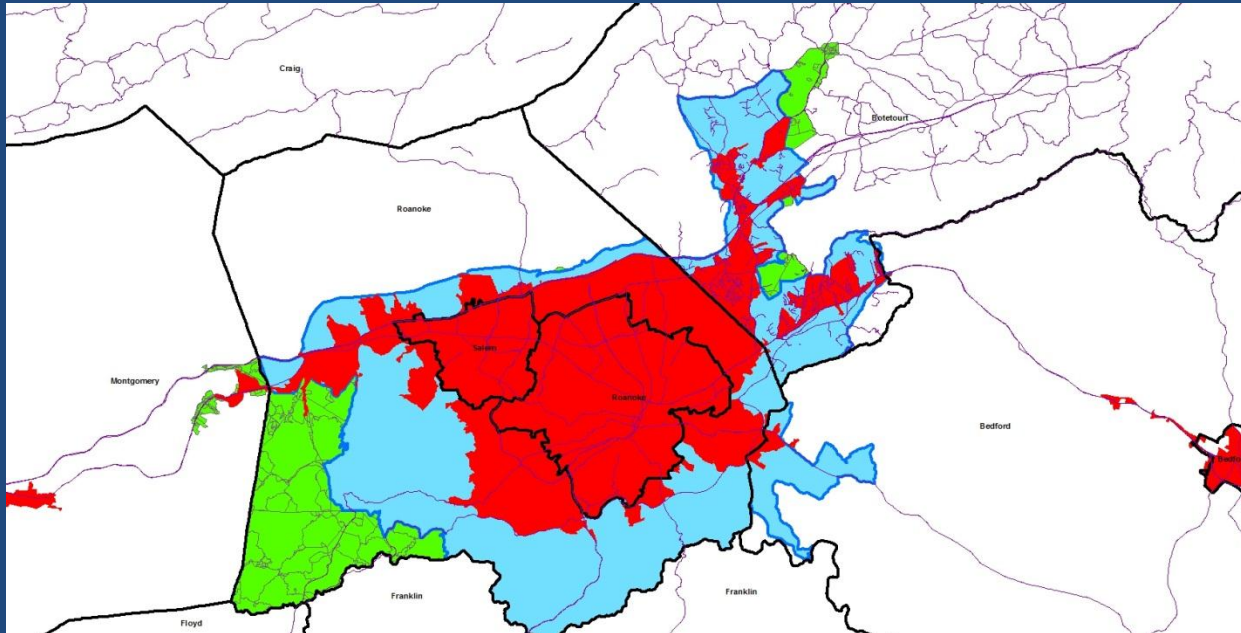
- Provides staffing and planning resources for urban transportation projects through the RVAMPO (Roanoke Valley Area Metropolitan Planning Organization)
- RVARC staff provides transportation planning services to rural localities
- Ride Solutions-Region's sustainable transportation service, carpool matching



More Specifics About the Work of the RVARC

Transportation – What is the RVAMPO?

- One of the fourteen Regional Planning entities in VA responsible for transportation planning and approval of federal transportation funding
- Service area represents expected highest density area in our region over next 20 years



More Specifics About the Work of the RVARC

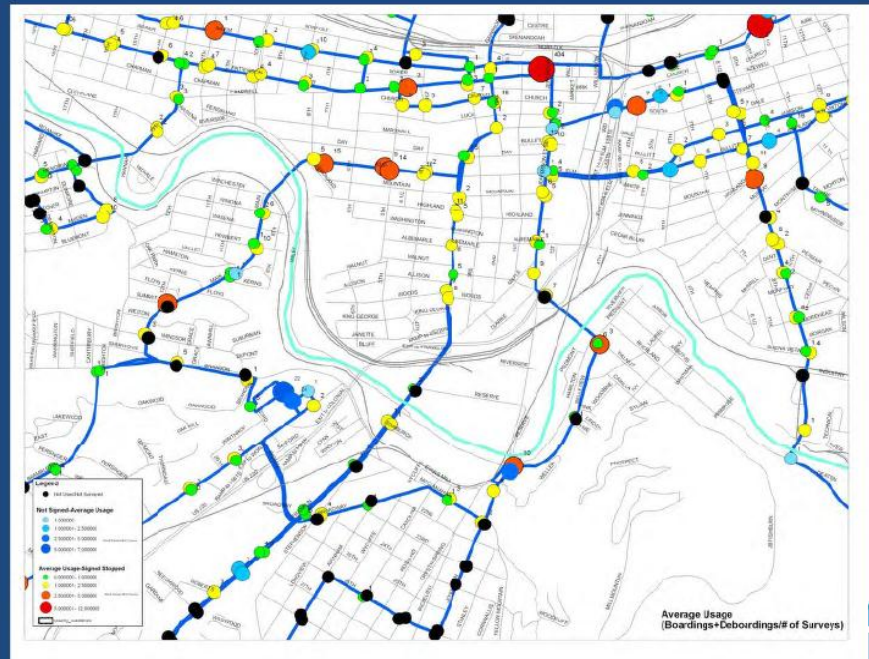
Transportation – Public Transportation

Snapshot of Average Usage

Total Surveys by Time Period

All 33 routes:

Time Period	# Surveys
AM Peak	82
Midday	83
PM Peak	154
Night	44
Saturday	71



**Average Usage = total boardings + deboardings
times bus stopped at a location**

More Specifics About the Work of the RVARC

Rural Transportation

- Provide transportation planning and development assistance to Craig, Botetourt, and Alleghany Highlands.
- Develop and maintain the Rural Long-Range Transportation Plan in cooperation with VDOT.



More Specifics About the Work of the RVARC

Transportation – Transportation Demand Management

- RIDE Solutions provides TDM services for RVARC, NRV PDC, and the Region 2000 LGC
- Carpool matching, bicycle route planning, public transit assistance, telework support
- Marketing and consultant arm for employers, transit agencies, and local government
- Supports air quality, sustainability, and regional economic development
- Measured by reduction of vehicle miles traveled



More Specifics About the Work of the RVARC

Information Services/GIS

What we do...

- Collect, maintain and have access to current demographic and economic planning documents
- Provide custom mapping products using GIS and GPS and digital map products
- Provide technical assistance to localities and economic development groups, and non-profit organizations



More Specifics About the Work of the RVARC

Community Development

- Grant writing and management assistance
- Zoning ordinance and comprehensive plan updates
- Land Use planning
- Emergency and Hazard Mitigation Plans



More Specifics About the Work of the RVARC

Environmental Planning

- Stormwater Management
- Water Supply Planning
- Watershed Improvement Plans
- Open Space and Recreation



More Specifics About the Work of the RVARC

Economic Development

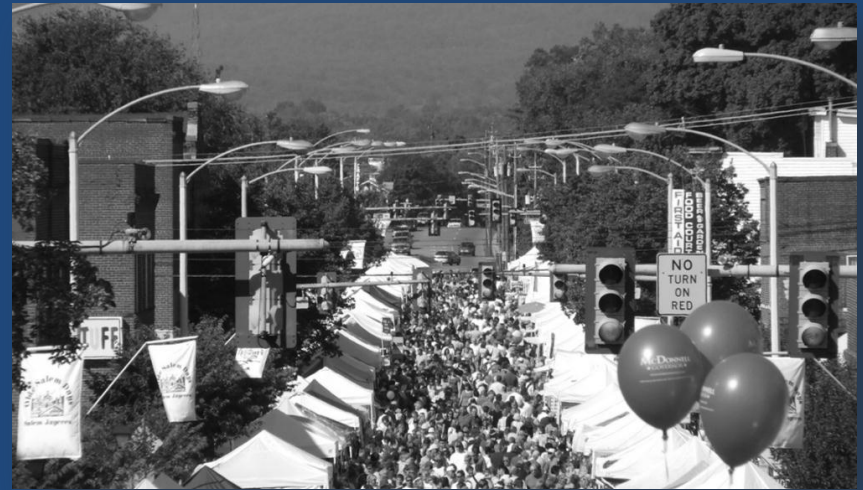
- Comprehensive Economic Development Strategy
- Tourism Studies
- Enterprise Zone Assistance
- Broadband Planning



More Specifics About the Work of the RVARC

Partnership for Livable Roanoke Valley

“Create a livable Roanoke Valley by promoting economic vitality, environmental quality, and equal opportunity.”



Behind the Scenes at the RVARC

Staff of 12 with expertise in:

- Land Use Planning
- Transportation Planning/Alternative Trans.
- Environmental Planning
- Demographic Analysis
- Geographic Information Systems
- Economic Analysis
- Facilitation/Strategic Planning
- Grant-Writing
- Grants Management



Behind the Scenes at the RVARC

Wayne Strickland
Executive Director



- 33 Years with the Commission
- Directs activities of the Commission's staff
- Maintains relationships with government and other organizations important to our constituents
- Works with Commission members to set the regional agenda



Behind the Scenes at the RVARC

Jackie Pace
Office Manager



- 35 Years with the Commission
- Provides administrative support to all staff
- Serves as recording secretary to the RVARC and RVAMPO
- Responsible for maintaining office scheduling
- Responsible for office publications



Behind the Scenes at the RVARC

Matt Miller, GISP

Director of Information Services



- 18 Years with the Commission
- Manages the Commission's State Data Center activities
- Maintains computer hardware and software
- Maintains regional data bases
- Coordinates GIS/mapping projects



Behind the Scenes at the RVARC

Eddie Wells, AICP, CZA
Senior Planner



- 14 Years with the Commission
- Responsible for Community Development and Environmental Planning Projects
- Works closely with federal and state agencies
- Technical and grant-writing assistance



Behind the Scenes at the RVARC

Olivia Dooley, Director of Finance
(Human Resources)



- 12 Years with the Commission
- Responsible for budget and contracts
- Handles grant management
- Responsible for accounting and personnel



Behind the Scenes at the RVARC

Mark McCaskill, AICP
Senior Planner



- 12 Years with the Commission
- Responsible for Urban Transportation Planning
- Leads Long-Range Transportation Plan Development Process
- Responsible for Air Quality Planning
- Liaison with VDOT, VDRPT, FHWA, FTA



Behind the Scenes at the RVARC

Shane Sawyer
Regional Planner III



- 11 Years with the Commission
- Works on Community and Environmental Planning Projects
- Responsible for updating Greenway and Bicycle Plans
- Provides technical support on recreational and environmental issues
- Conducts demographic data analysis



Behind the Scenes at the RVARC

Jeremy Holmes, LEED Green Associate
Coordinator of Sustainability Programs



- 6 Years with the Commission
- Responsible for RIDE Solutions, Volunteers for Energy, and the Save-a-Ton programs
- Works on air quality plan implementation
- Conducts surveys and facilitates public forums



Behind the Scenes at the RVARC

Jake Gilmer, AICP, LEED Green Assoc.
Senior Planner



- 6 Years with the Commission
- Manages the Livable Roanoke Valley effort
- Rural Transportation Planning & Development
- Grant writing & consultant management



Behind the Scenes at the RVARC

Cristina Finch, AICP, LEED AP
Regional Planner III



- 2 Years with the Commission
- Manages the Transit Planning Program
- Works on Urban and Rural Transportation Planning Projects
- Responsible for TIP Process



Behind the Scenes at the RVARC

Scott Burton

Regional Planner II



- 2 years with the Commission
- Duties include Comprehensive Economic Development Strategy (CEDS), urban transportation planning, and tourism initiatives.



Behind the Scenes at the RVARC

Tyler Godsey

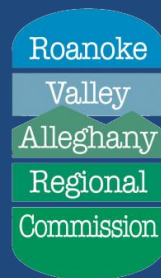
Sustainability Program Technician



- 2 years with the Commission
- Duties include work on Ride Solutions and the Volunteers for Energy program
- Social media and outreach



Questions?



www.rvarc.org