



Roanoke Valley-Alleghany
REGIONAL
commission

FY 2020

Work Program

DRAFT, MAY 13, 2019

Roanoke Valley-Alleghany Regional Commission

FY 2020 Work Program

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STAFF

Wayne Strickland, *Executive Director*

Dorian Allen, *Transportation Planner I*

Aishwarya Borate, *Transportation Planner*

Sherry Dean, *Director of Finance*

Cristina Finch, *AICP, LEED AP, Director of Transportation*

Bryan Hill, *AICP, CZA, Regional Planner III*

Jeremy Holmes, *LEED GA, Director of Alternative Transportation Programs*

Amanda McGee, *Regional Planner II*

Matt Miller, *Director of Information Services*

Virginia Mullen, *Administrative Assistant*

Jackie L. Pace, *Office Manager*


Tim Pohlada-Thomas, *Outreach and Communication Specialist*

Rachel Ruhlen, *Transportation Planner I*

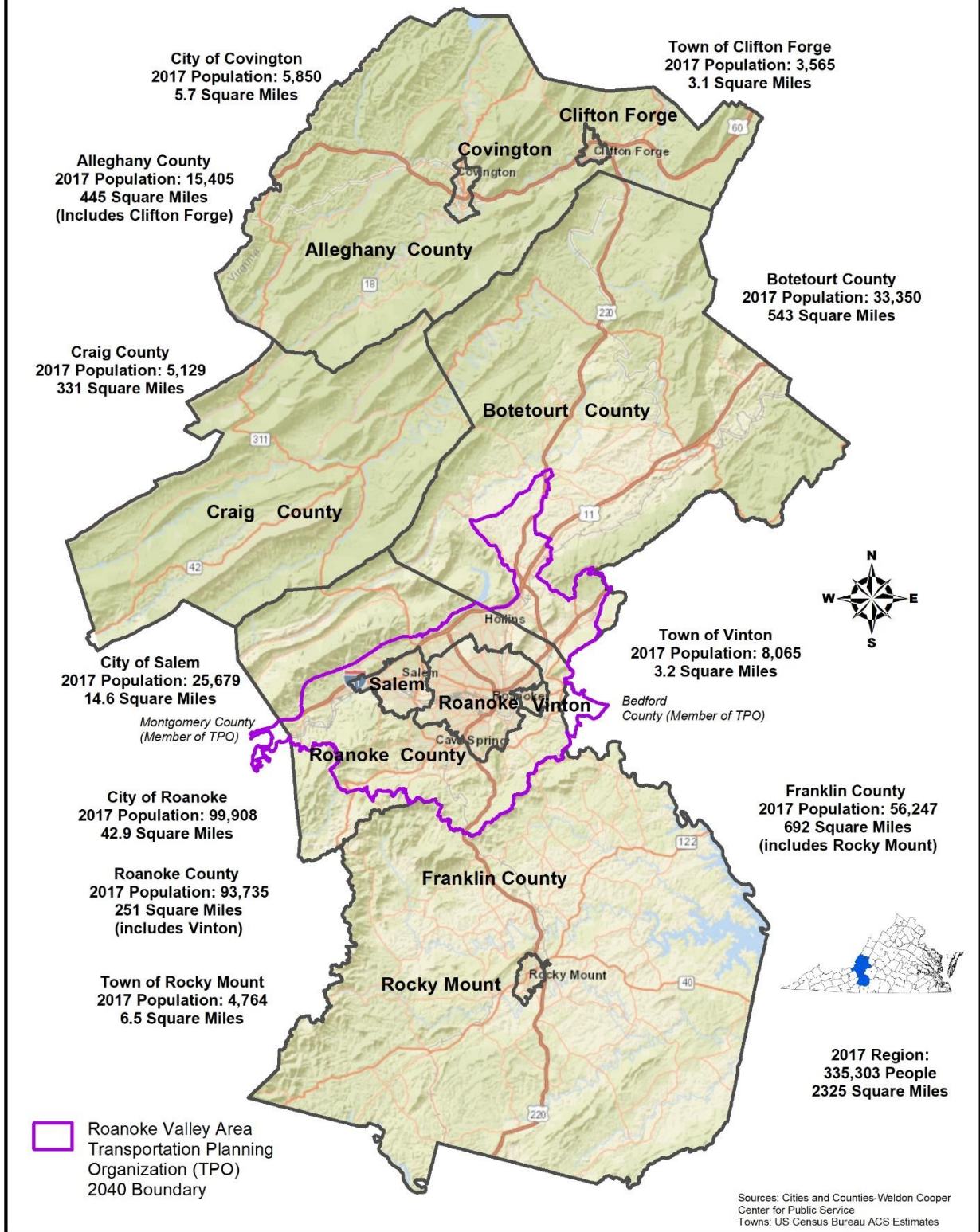
Eddie Wells, *AICP, CZA, Director of Community Development Programs*

NOTES:

AICP	American Institute of Certified Planners
CZA	Certified Zoning Administrator
LEED AP	Leadership in Energy & Environmental Design Accredited Professional
LEED GA	Leadership in Energy & Environmental Design Green Associate

	Roanoke Valley-Alleghany REGIONAL commission
<u>Mailing Address:</u> P.O. Box 2569 Roanoke, VA 24010	<u>Physical Address:</u> 313 Luck Ave., SW Roanoke, VA 24016
Ph: 540-343-4417 rvarc@rvarc.org www.rvarc.org	

Roanoke Valley-Alleghany Region



OVERVIEW

The annual Comprehensive Work Program is the basis for achieving the objectives and strategies outlined in the Roanoke Valley-Alleghany Regional Commission's Strategic Plan. The Commission strives to maximize its limited staff and resources by developing a comprehensive work plan based on current needs and priorities of the region.

This Work Program is a compilation of projects presented by Commission members, Chief Administrative Officials, regional economic development-related organizations, and Commission staff. Projects are reviewed and ranked according to importance, funding availability, staff time and other constraints. The intent is to obtain the most benefit from the least direct cost to the local governments. Requests not included in this year's work program are added to a list of potential projects for future work programs. These potential projects may be included in next year's work program if the need still exists and funding is available.

To meet State and Federal requirements several program areas are required to have specially formatted work programs which are also submitted and approved separately from the RVARC work program. In most instances, these programs have already been approved by the time the RVARC adopts this work program document. These programs include, the Roanoke Valley Transportation Planning Organization Unified Planning Work Program, Rural Transportation Work Program, and the RIDE Solutions Work Program. These work programs are separate documents and their projects are not included in this work program document.

The work program is revised annually and may be amended as deemed necessary by the member governments that we serve.

ACRONYM DESCRIPTIONS

AICP	American Institute of Certified Planners
APA	American Planning Association
ARC	Appalachian Regional Commission
CAC	Citizens Advisory Committee
CDBG	Community Development Block Grant
CLRMTP	Constrained Long Range Multimodal Transportation Plan
CMP	Congestion Management Plan
CTB	Commonwealth Transportation Board
DEQ	Department of Environmental Quality
DGA	Designated Growth Area
DHCD	Department of Housing & Community Development
EAC	Early Action Compact
EJ	Environmental Justice
EPA	Environmental Protection Agency
ESG	Emergency Services Grant
FHWA	Federal Highway Administration
FTA	Federal Transit Administration
GHG	Green House Gases
GIS	Geographic Information System
GRTC	Greater Roanoke Transit Company
IMPLAN®	Impact Analysis for Planning Software
LEP	Limited English Proficiency
LRTDMP	Long Range Transportation Demand Management Plan
L RTP	Long Range Transportation Plan
MPO	Metropolitan Planning Organization (also see TPO)
MSA	Metropolitan Statistical Area
NTD	National Transit Database
PBAC	Regional Pedestrian & Bicycle Advisory Committee
PDC	Planning District Commission
PL	Planning funds (<i>Virginia Department of Transportation</i>)
RADAR	Roanoke Area Dial-a-Ride
RSTP	Regional Surface Transportation Program
RVARC	Roanoke Valley-Alleghany Regional Commission
RVTPO	Roanoke Valley Transportation Planning
RVBA	Roanoke Valley Broadband Authority
SPR	State Planning Research funds (<i>Virginia Department of Transportation</i>)
STIP	State Transportation Improvement Program
SYIP	Six Year Improvement Plan
TA	Transportation Alternatives
TDM	Transportation Demand Management
TDP	Transit Development Plan
TIP	Transportation Improvement Program
TMA	Transportation Management Area
TPO	Transportation Planning Organization (also see MPO)
UDA	Urban Development Area
UPWP	Unified Planning Work Program
USDOT	United States Department of Transportation
UHSTS	Unified Human Services Transportation System
VAPDC	Virginia Association of Planning District Commissions
VDEM	Virginia Department of Emergency Management
VDOT	Virginia Department of Transportation
VDRPT	Virginia Department of Rail & Public Transportation
VSTP	Virginia Surface Transportation Plan
VTRANS	Virginia Statewide Long-Range Transportation Plan
WIB	Workforce Investment Board
WVWDB	Western Virginia Workforce Development Board

REGIONAL SUPPORT ACTIVITIES

(Non-transportation projects involving two or more localities)

Rural Broadband Assistance

Continued technical support to the Allegheny Highlands and other rural areas on implementation of Broadband initiatives.

Deliverables: Ongoing technical assistance and attendance at meetings

Localities Served: City of Covington, Counties of Allegheny, Botetourt, and Craig; and the Town of Clifton Forge.

Project Leader: Matt Miller

Funding Source & Estimated Hours: ARC/Local-75 hrs.

Allegheny County/Covington Revenue Sharing

Assist with the next steps pursuant to Covington-Allegheny Joint revenue Sharing Agreement to include mapping of joint investment area boundaries and development of a joint revenue sharing ordinance.

Deliverables: Joint investment area map and revenue sharing ordinance.

Localities Served: City of Covington, Allegheny County, and the towns of Clifton Forge and Iron Gate.

Project Leader: Eddie Wells

Funding Source & Estimated Hours: ARC/Local-108 hrs.

Assistance to the Blue Ridge Interagency Council on Homelessness

Staff will continue coordination of the BRICH and related tasks as needed to encourage and facilitate cooperation between local governments, service providers and community-based organizations to address homelessness in the Blue Ridge Continuum of Care region.

Deliverables: Continued coordination of the BRICH and technical support and assistance as needed.

Localities Served: Cities of Covington, Roanoke, and Salem; Counties of Allegheny, Botetourt, Craig, and Roanoke; and Towns of Clifton Forge and Vinton.

Project Leader: Bryan Hill

Funding Source & Estimated Hours: Local-35 hrs.

Comprehensive Economic Development Strategy

Staff will work with the localities to promote economic development in the region, including updating the Comprehensive Economic Development Strategy required by the Economic Development Administration; continue to support tourism initiatives with grant writing and coordination of project activities.

Deliverable: Updated CEDS

Localities Served: Cities of Covington, Roanoke and Salem, Counties of Alleghany, Botetourt, Craig and Roanoke and Towns of Clifton Forge, Rocky Mount and Vinton

Project Leader: Eddie Wells

Funding Source & Estimated Hours- EDA/Local-480 hrs

Chesapeake Bay Watershed Planning

Staff will work with the Department of Environmental Quality, relevant Soil and Water Conservation Districts, and localities to undertake Phase III of the statewide Chesapeake Bay Watershed initiative. Focus will be on identifying effective combinations of DEQ best management practices and cost estimates for implementation.

Deliverable: to be determined

Localities Served: Chesapeake Bay Watershed within the RVARC region

Project Leader: Amanda McGee

Funding Source & Estimated Hours- DEQ-298 hrs.

General Technical Assistance

The staff will research, develop, maintain, and analyze data for use in a variety of technical and planning support activities, including issues related to federal and state legislation relevant to the region.

Deliverable: Technical assistance

Localities Served: Cities of Covington, Roanoke and Salem, Counties of Alleghany, Botetourt, Craig, Franklin and Roanoke and the Towns of Clifton Forge, Rocky Mount and Vinton

Project Leader: Staff

Funding Source & Estimated Hours: Local-1006 hrs., ARC/Local-329 hrs.

Grant Writing

The staff will continue to aid localities in writing grant applications and researching funding opportunities for regional and local development projects.

Deliverables: various grant applications

Localities Served: Cities of Covington, Roanoke and Salem, Counties of Alleghany, Botetourt, Craig, Franklin and Roanoke and the Towns of Clifton Forge, Rocky Mount and Vinton

Project Leader: Staff

Funding Source & Estimated Hours: ARC/Local 90 hrs.

Partnership for a Livable Roanoke Valley Technical Assistance

Staff will provide technical assistance and host meetings as needed.

Deliverables: technical assistance, organize and attend meetings as needed

Localities Served: Cities of Covington, Roanoke and Salem, Counties of Alleghany, Botetourt, Craig, Franklin and Roanoke and Towns of Clifton Forge, Rocky Mount and Vinton

Project Leader: Wayne Strickland

Funding Source & Estimated Hours: Local-100 hrs.

Regional Community Health Assessments and Improvement Plans

Provide technical assistance to the Virginia Department of Health's Alleghany Health District as they develop the Community Health Assessments and Community Health Improvement Plans for various regional localities.

Deliverables: meeting attendance and technical assistance as needed

Localities Served: Alleghany County, Cities of Covington, Roanoke and Salem, Roanoke County

Project Leader: Bryan Hill

Funding Source & Estimated Hours: Local-25 hrs.

Regional Greenway Technical Assistance (Recreational)

Staff will be responsible for data collection from trail counters on local recreational greenways and trails including the Appalachian Trail. Staff will work to maintenance materials, calibrate data, and expand count locations as needed. Staff will provide other assistance for greenways if feasible.

Deliverables: Trail counts, mapping and other data that will be used to support grant applications and justify expenditures on greenways and trails.

Localities Served: Cities of Roanoke and Salem, Counties of Botetourt and Roanoke and Vinton

Project Leader: Amanda McGee

Funding Source & Estimated Hours: Local-210 hrs.

Regional Stormwater Management Technical Assistance

Staff will assist Municipal Separate Storm Sewer System (MS4) localities in developing regional stormwater branding, education, and public outreach and continue coordination of the regional stormwater advisory committee.

Deliverables: Quarterly meetings, technical assistance to localities

Localities Served: Cities of Roanoke and Salem, Counties of Botetourt and Roanoke and the Town of Vinton.

Project Leader: Matt Miller

Funding Source & Estimated Hours: Local-120 hrs.

Roanoke River Public Blueway Mapping & Promotion

Staff will continue development and promotion of the Roanoke River Blueway and management of the related Virginia Tourism Corporation promotional grant.

Deliverables: Marketing, grant writing, and mapping

Localities Served: Cities of Roanoke and Salem, Counties of Franklin and Roanoke and Town of Vinton

Project Leader: Amanda McGee
Funding Source & Estimated Hours: Local–110 hrs.

Roanoke Valley Urban Forestry Council, VOF and Arbor Day Grants

Staff will continue to serve on the Roanoke Valley Urban Forestry Council and conduct or assist with other urban forestry activities as requested, including the Annual Roanoke Urban Tree Health Care Workshop.

Deliverables: Technical assistance, grant writing
Localities Served: Cities of Roanoke and Salem, Roanoke County and Town of Vinton
Project Leader: Amanda McGee
Funding Source & Estimated Hours: Local–50 hrs.

Roanoke County-Regional Housing Study

A study of the Roanoke Valley’s housing needs by type, based on condition, demands, and shortages. Such a study and needs assessment will inform future economic development planning in the region.

Deliverables: A report identifying existing conditions, needs assessment and analysis indicating shortages and deficiencies, and recommended future housing demand types. Project is contingent on funding from VHDA.

Localities Served: Cities of Roanoke and Salem, County of Roanoke, and the Town of Vinton.
Project Leader: Bryan Hill
Funding Source & Estimated Hours: Local – 200 hrs.

Regional Leadership Collaboration

Staff will coordinate and facilitate regular meetings of the Mayors and Chairs, as well as Chief Administrative Officials in the region. Staff will continue to work with the Regional Coalition for Economic Development on future leadership trips.

Deliverables: organize and attend meetings
Localities Served: Cities of Covington, Roanoke and Salem, Counties of Alleghany, Botetourt, Craig, Franklin and Roanoke and the Towns of Clifton Forge, Rocky Mount and Vinton
Project Leader: Wayne Strickland
Funding Source & Estimated Hours: Local -25 hrs., ARC/Local-25hrs., EDA/Local-110

Regional Food System Planning

Staff will continue to coordinate the Local Foods Committee to promote economic development, healthy living, environment and natural resources stewardship within the region. Staff will work with our member governments to promote regional agribusiness/agritourism initiatives, sites, and activities.

Deliverables: Regional food plan
Localities Served: Cities of Roanoke and Salem, Counties of Botetourt, Craig, Franklin and Roanoke and Towns of Rocky Mount and Vinton
Project Leader: Amanda McGee

Funding Source & Estimated Hours: Local-170 hrs., ARC/Local 75 hrs.

RVARC Strategic Plan

The Regional Commission completed its strategic plan in 2012 and dedicates a portion of the work program each year to achieving key issues addressed in the plan. During FY 2019, the Commission will move forward on adopting a new strategic plan. In FY 2020, implementation of the plan will take place.

Deliverable: implementation of Strategic Plan

Localities Served: Cities of Covington, Roanoke and Salem, Counties of Alleghany, Botetourt, Craig, Franklin and Roanoke and the Towns of Clifton Forge, Rocky Mount and Vinton

Project Leader: Wayne Strickland

Funding Source & Estimated Hours: Local -165 hrs.

Regional Hazard Mitigation Plan

FEMA requires that all localities have an adopted Regional Hazard Mitigation Plan in order to qualify for disaster funding. The plan will outline measures that localities will undertake to reduce the potential losses identified in the risk assessment from natural hazards. Consideration for unique circumstances in each jurisdiction will be given. Potential loss reduction activities with evaluation guidelines will be developed for each locality. The project activity listing will include implementation timeline, funding sources, and the agency or personnel responsible for carrying out the actions.

Deliverable: Updated Regional Hazard Mitigation Plan

Localities: Counties of Alleghany, Botetourt, Craig, and Roanoke; cities of Covington, Roanoke and Salem; towns of Buchanan, Clifton Forge, Fincastle, Iron Gate, New Castle, Troutville and Vinton.

Project Leader: Eddie Wells

Funding Source & Estimated Hours: VDEM – 200 hrs.

Rural Bikeway Plan

Staff will work to update the Region's Rural Bikeway Plan, last updated in 2006.

Deliverable: updated Rural Bikeway Plan

Localities Served: City of Covington, Counties of Alleghany, Botetourt, Craig, Franklin and Roanoke and the Town of Clifton Forge

Project Leader: Amanda McGee

Funding Source & Estimated Hours: ARC/Local-170 hrs. (also funded in Rural Transportation Planning Work Program)

Triple Crown Management Plan Technical Assistance

The proposed plan will address issues relating to management of the recreational assets associated with the Appalachian Trail, McAfee Knob, Dragons Tooth and Tinker Cliffs to promote sustainability and responsible use. The project will be coordinated by the Appalachian Trail Conservancy in partnership with local governments, RVARC, the Roanoke Valley Greenway Commission, the National Park Service, Virginia's Blue Ridge, Virginia Tech, the US Forest Service and other key stakeholders.

Deliverables: Technical Assistance to a Visitor Use Management Plan

Localities Served: City of Roanoke and counties of Botetourt and Roanoke

Project Leader: Amanda McGee

Funding Source & Estimated Hours: ARC/Local – 10 hrs. (also Greenways and Local Gen Tech)

Public Relations and Outreach

The staff will continue with publication of brochures, newsletters, website update, social media and other outreach activities to promote activities and programs of the Commission. Staff will continue implementing the Public Relations and Communications Plan.

Deliverables: various newsletters, documents, news releases, and digital media products

Localities Served: Cities of Covington, Roanoke and Salem, Counties of Alleghany, Botetourt, Craig, Franklin and Roanoke and the Towns of Clifton Forge, Rocky Mount and Vinton.

Project Leader: Tim Pohlad-Thomas

Funding Source & Estimated Hours: Local -186 hrs.

Upper James Resource Conservation & Development Council

Staff will continue to serve on the Upper James RC&D Council and attend quarterly meetings.

Deliverables: Technical assistance to Upper James RC&D.

Localities Served: City of Covington, Counties of Alleghany, Botetourt and Craig and Town of Clifton Forge

Project Leader: Amanda McGee

Funding Source & Estimated Hours: ARC/Local-50 hrs.

Roanoke Valley Broadband Authority

Staff will assist the regional broadband authority by providing technical assistance for mapping, board meetings, and planning activities.

Deliverables: attend meetings, prepare meeting minutes, prepare meeting agendas

Localities Served: Cities of Roanoke and Salem, Counties of Botetourt and Roanoke

Project Leader: Matt Miller

Funding Source & Estimated Hours: Roanoke Valley Broadband Authority – 55 hrs.

Western Virginia Workforce Development Board

The Regional Commission will serve as the fiscal agent, employer of record, and office location of the Western Virginia Workforce Development Board (WVWDB). Regional Commission staff will provide the following additional services to the WVWDB: financial management, human resource management, communications, information services, and grant development.

Deliverables: management assistance

Localities Served: Cities of Covington, Roanoke and Salem, Counties of Alleghany, Botetourt, Craig, Franklin and Roanoke.

Project Leader: Sherry Dean

Funding Source & Estimated Hours: Workforce Innovation and Opportunity Act – 530 hrs.

Western Virginia Regional Industrial Facility Authority

Provide staff assistance for meetings, financial management and operations of the Western Virginia Regional Industrial Facility Authority.

Deliverables: staff support

Localities Served: Cities of Roanoke and Salem, Counties of Botetourt, Franklin and Roanoke; and the Town of Vinton.

Project Leader: staff

Funding Source & Estimated Hours: WVRIFA-386 hrs.

Workshops

The staff will continue participate in various required workshops related to funding agencies, continuing education and outreach.

Deliverables: attend workshops

Project Leader: Staff

Funding Source & Estimated Hours: ARC/Local-140 hrs. Local-210 hrs.

Workforce Career and Technical Education

Staff will provide technical assistance should the region receive GO Virginia funding for a study of Career and Technical Education resources.

Deliverables: technical assistance

Project Leader: Matt Miller

Funding Source & Estimated Hours: Local-65 hrs. (Contingent on additional GO Virginia Funding)

LOCAL SUPPORT ACTIVITIES

(Non-transportation projects involving individual localities)

Clifton Forge Trail Connections

Identify possible greenway and trail connections from Clifton Forge to adjoining jurisdictions, US Forest Service, and Douthat State Park. Create maps of connections and develop a funding strategy to implement the connections. Coordination of meetings among the involved jurisdictions and state and Federal agencies.

Deliverables: map with trail route recommendations and funding strategy

Locality Served: Town of Clifton Forge

Project Leader: Eddie Wells

Funding Source & Estimated Hours: ARC/Local-140 hrs.

City of Covington Jackson Street Planning Grant Assistance

Assist the CDBG management consultant in the development of a CDBG grant application to be submitted in March 2020, and service on the Project Management Team.

Deliverables: 2020 CDBG Community Improvement Grant application

Locality Served: City of Covington

Project Leader: Bryan Hill

Funding Source & Estimated Hours: ARC/Local-90 hrs.

Craig County Technical Assistance

Provide technical assistance on requested projects.

Deliverables: Technical assistance

Locality Served: Craig County

Project Leader: Eddie Wells

Funding Source & Estimated Hours: ARC/Local-115 hrs.

Craig County PSA Assistance

Assist the PSA with identification of funding sources and grant applications for possible water line extension projects, inflow and infiltration studies, and equipment purchases.

Deliverables: Technical Assistance and grant writing

Locality Served: Craig County

Project Leader: Eddie Wells

Funding Source & Estimated Hours: ARC-70 hrs.

Ferrum Village Plan – Agriculture and Agritourism Assistance

Identify agribusiness/agritourism initiatives in Ferrum in conjunction with Ferrum Village Plan.

Deliverables: Report and technical assistance

Locality Served: Franklin County

Project Leader: Bryan Hill

Funding Source & Estimated Hours: Local-100 hrs.

Franklin County Housing Study

A market analysis of housing demand in Franklin County. With the development of the Summit View Business Park and the forward progress of the VTC Innovation Corridor, the County is emphasizing population attraction. The study would show a diversity of new housing types, covering all demographic demands, and forecasting future housing demands of the County. Project is contingent on funding from VHDA.

Deliverables: a written report of the diverse housing types required based on the demand parameters.

Locality Served: Franklin County

Project Leader: Bryan Hill

Funding Source & Estimated Hours: Local-199 hrs.

City of Roanoke Bicycle/Pedestrian Support

Provide planning and outreach support for bicycle and pedestrian programs.

Deliverables: Technical Assistance for Bicycle and Pedestrian Planning

Locality Served: City of Roanoke

Project Leader: Rachel Ruhlen

Funding Source & Estimated Hours: City of Roanoke-280 hrs.

City of Roanoke Park Connections

Assist with analysis of neighborhood connections to Roanoke City Parks facilities in formulating a Neighborhood Parks 10-Minute Access Plan for 26 City Parks.

Deliverables: Technical assistance for Neighborhood Parks 10-Minute Access Plan

Locality Served: City of Roanoke

Project Leader: Amanda McGee

Funding Source & Estimated Hours: Local-190 hrs.

City of Roanoke Financial Empowerment

The Roanoke Valley-Alleghany Regional Commission (RVARC) will assist the City of Roanoke in an application to the Cities for Financial Empowerment Fund by working with City staff and all relevant stakeholders to develop a Financial Empower Center (FEC) implementation plan.

Deliverables: meetings and develop final application document by July

Locality Served: City of Roanoke

Project Leader: Jeremy Holmes

Funding Source & Estimated Hours: Local-35 hrs.

Town of Rocky Mount/Franklin County Makerspace

Provide a summary of typical features of such spaces and an approximate startup costs. Analyze and make general estimates on the market demand for such a space in the Town of Rocky Mount. Provide a survey of potential funding options based on existing maker space projects.

Deliverables: report

Locality Served: Town of Rocky Mount

Project Leader: Matt Miller

Funding Source & Estimated Hours: Local-150 hrs.

Town of Vinton Planning Grant

Provide technical and grant-writing assistance to the Town of Vinton and serve on the Project Management Team.

Deliverables: Grant writing and technical assistance

Locality Served: Town of Vinton

Project Leader: Bryan Hill

Funding Source & Estimated Hours: Local-43 hrs.

OTHER ACTIVITIES

National, State, Regional and Local Collaborative Efforts

Staff will promote and assist with regional planning initiatives by participating in the following local, regional, state and national organizations.

National

- Development District Association of Appalachia and Network Appalachia
- National Association of Development Organizations Board of Directors
- Southeastern Regional Directors Institute Board of Directors
- Rural Planning Organizations of America Council of Peers

State

- Virginia Association of Metropolitan Planning Organizations
- Virginia Association of Planning District Commissions
- Virginia Chapter of the American Planning Association Legislative Affairs Committee
- Virginia Department of Conservation and Recreation's Recreational Trails Advisory Committee

Regional

- Blue Ridge Interagency Council of Homelessness
- Blue Ridge Transportation Safety Board
- Cool Cities Coalition
- Council of Community Services Board of Directors
- Council of Community Services – Hands On Blue Ridge
- Greater Roanoke Valley Asthma and Air Quality Coalition
- I-81 Corridor Coalition
- PATH Community Coalition
- Pathfinders for Greenways
- Regional Stormwater Management Committee
- Partnership for a Livable Roanoke Valley
- RADAR Advisory Committee
- Roanoke Refugee Dialogue Group – Transportation Committee
- Roanoke Regional Chamber of Commerce Board
- Roanoke Regional Chamber of Commerce – Transportation Advocacy Committee
- Roanoke Regional Housing Network
- Roanoke Valley Broadband Authority
- Roanoke Valley Greenway Commission
- Roanoke Valley Urban Forestry Council
- RSVP Advisory Council at the Council of Community Services
- United Way Community Investment Council
- Upper Roanoke River Roundtable Advisory Committee
- Upper James River Resource Conservation and Development District (RC&D)
- Valley Metro Advisory Committee
- Virginia Western Community College-Integrated Environmental Studies Advisory Group
- Western/Central Virginia Chapter-National Aging in Place Council

Local

- City of Roanoke Downtown Mobility Workgroup
- City of Roanoke School System ROTEC Advisory Committee
- Roanoke County Public Schools Technology Advisory Committee