



Roanoke Valley-Alleghany

REGIONAL commission

rvarc.org

313 Luck Avenue, SW | Roanoke, Virginia 24016 | P: 540.343.4417 | F: 540.343.4416 | rvarc@rvarc.org

MINUTES

The June meeting of the Roanoke Valley Alleghany Regional Commission was held on Thursday, June 23, 2022, at 3:00 p.m. at the Roanoke Valley-Alleghany Regional Commission office, 313 Luck Avenue, SW, Roanoke, VA.

1. WELCOME, CALL TO ORDER, INTRODUCTIONS

Chair North called the meeting to order at 3 p.m. A quorum was present.

VOTING MEMBERS ATTENDING

Steve Clinton, <i>Vice Chair</i>	Botetourt County
Billy Martin, Sr.	Botetourt County
Dean Martin, <i>Treasurer</i>	Roanoke County
Phil North, <i>Chair</i>	Roanoke County
Dawn Erdman	City of Roanoke
Stephanie Moon Reynolds	City of Roanoke
John Saunders	City of Salem
Jim W. Wallace III	City of Salem
Denise King	City of Salem
Chris Whitlow	Franklin County
Mayor Bradley Grose	Town of Vinton

VOTING MEMBERS ABSENT

Shannon Cox	Alleghany County
Reid Walters	Alleghany County
James Griffith	Alleghany County
Gary Larrowe	Botetourt County
Erin Henderson	Botetourt County
Allan Tucker	City of Covington
Joseph Cobb	City of Roanoke
Peter Volosin	City of Roanoke
Dan Collins	Craig County
Jesse Spence	Craig County
Ronald Mitchell	Franklin County
Mike Carter	Franklin County
Roy Enslow	Franklin County
Lorie Smith	Franklin County
Kevin Hutchins	Roanoke County
Richard Caywood	Roanoke County
David Radford	Roanoke County
Lee Osborne	Roanoke County

Member Governments: Counties of Alleghany, Botetourt, Craig, Franklin, and Roanoke, Cities of Covington, Roanoke and Salem, Towns of Clifton Forge, Rocky Mount and Vinton



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Krystal Onaitis	City of Covington
Debbie Laudermilk	Town of Clifton Forge
Chuck Unroe	Town of Clifton Forge
Robert Wood	Town of Rocky Mount
Mark Newbill	Town of Rocky Mount
Richard "Pete" Peters	Town of Vinton

Others: Matt Miller, Roanoke Regional Partnership.

Staff: Jeremy Holmes, Bryan Hill, Eddie Wells, Robin Bruns, Alison Stinnette, Jonathan Stanton, Andrea Garland (via zoom) and Elizabeth Elmore.

2. **ACTION REQUESTED: APPROVAL OF CONSENT AGENDA ITEMS**

The Consent Agenda items were as follows:

- A. Approval of Agenda
- B. May 26, 2022, RVARC Minutes
- C. Financial Reports Ending May 31, 2022

MOTION: by Billy Martin to approve items (A) & (B), as presented. The motion was seconded by Stephanie Moon Reynolds.

Regional Commission Action: Motion carried unanimously.

Chair North reported that Mr. Lee Osborne, representing Roanoke County, has requested to participate remotely in today's meeting of the Roanoke Valley Regional Commission under the "RVARC Written Policy for Electronic Meeting Participation", allowing for remote participation under special circumstances and a physical quorum is present. Mr. Osborne's request is due to personal matter.

Unanimous Consent Request: by Chair North to approve the remote participation request by Mr. Osborne.

Action by the Chair: without objection, the request was approved.

Note: Mr. Osborne did not attend the meeting via zoom.

3. **REMARKS BY THE CHAIR**

- Chair North provided an update on house bill #105.

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- Chair North reminded members that there will be no business meetings in July and August. This year's annual Red Sox outing is scheduled for August 16th. Mr. North thanked the City of Salem for hosting.

4. EXECUTIVE DIRECTOR'S REPORT

- Mr. Holmes introduced Ms. Elizabeth Elmore. Ms. Elmore is the Public Engagement Manager for the Commission.
- Mr. Holmes noted that today's meeting is the last meeting from his first fiscal year as Executive Director of the Regional Commission. Mr. Holmes extended his appreciation to the Commission and Executive Committee members for their support.

5. EXECUTIVE COMMITTEE REPORT

A. **Action Requested:** Adoption of Commission's Proposed FY 2023 Budget

Chair North reported that the Executive Committee met on May 26, 2022 to discuss the FY2023 budget. The Committee recommended the approval of the FY2023 Budget as presented (the budget was also distributed with the agenda packet).

MOTION: by Stephanie Moon Reynolds to approve the FY2023 budget, as presented. The motion was seconded by Billy Martin.

Regional Commission Action: Motion carried unanimously.

6. ACTION REQUESTED: 2022 ANNUAL UPDATE OF THE REGIONAL COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY (CEDS)

A. Background on the 2022 Regional CEDS Annual Update

Mr. Eddie Wells presented the 2022 Annual update of the Regional Comprehensive Economic Development Strategy (CEDS). (The PowerPoint presentation is included in the Minutes.)

The CEDS is updated annually and is a regional strategy that reflects local economic development needs and priorities. The CEDS planning process is a continuous process that enhances regional economic competitiveness and facilitates the implementation of regional priorities for investment. It establishes regional goals and objectives and includes a regional data profile, prioritized projects, performance measures, and an action plan for project implementation. The 2022 Roanoke Valley-Alleghany Regional CEDS Annual Update will be submitted to the U.S. Economic Development Administration (EDA) for their approval once it has been adopted by the Regional Commission. An EDA-approved CEDS is required to maintain designation as an Economic Development District. A draft of the 2022 Roanoke Valley-Alleghany Regional CEDS Annual Update was distributed with the agenda packet.

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B. Public Hearing

Chair North opened the public hearing at 3:24p.m. No public input was received. Chair North closed the public hearing at 3:25p.m.

C. Adoption of Resolution Approving the CEDS

MOTION: by Billy Martin to approve the 2022 Roanoke Valley-Alleghany Regional Comprehensive Economic Development Strategy Annual Update and adopt the supporting resolution. The motion was seconded by Dawn Erdman.

Regional Commission Action: Motion carried unanimously.

7. **ACTION REQUESTED: ADOPTION OF COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY COMMITTEE BYLAWS**

Mr. Eddie Wells presented the proposed changes to the Comprehensive Economic Development Strategy Committee Bylaws (the proposed changes and draft bylaws were previously distributed with the staff report, pages 34-44 of the agenda).

MOTION: by Stephanie Moon Reynolds to adopt the Comprehensive Economic Development Strategy Committee bylaws, as presented. The motion was seconded by Dean Martin.

Regional Commission Action: Motion carried unanimously.

8. **ACTION REQUESTED: FORMATION AND APPROVAL OF THE COLLECTIVE'S ADVISORY COMMITTEE BYLAWS**

Mr. Jeremy Holmes reported that back In December 2021, the Roanoke Valley Collective Response (RVCR), a regional collective combatting the addiction crisis in the Roanoke Valley, was formalized as a program of the Roanoke Valley Alleghany Regional Commission using American Rescue Plan Act funding from the City of Roanoke. The RVCR had been operating since 2018 under the guidance of a Steering Committee comprised of representatives of various organizations and individual programs providing services in the recovery and addiction space. After the formalization of the RVCR under RVARC, a desire was expressed by Steering Committee members to formalize that body as an official advisory body to RVCR staff under the Regional Commission. Staff report, outlining RVCR membership and draft bylaws were distributed with the agenda packet (pages 45 through 51). Mr. Holmes noted that one correction needed to be made to the title of the bylaws to read as follows: Roanoke Valley Collective Response **Program** Advisory Committee.

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MOTION: by Steve Clinton to approve the formation and adopt the Roanoke Valley Collective Response Advisory Committee bylaws, as amended with the proposed correction. The motion was seconded by Stephanie Moon Reynolds.

Regional Commission Action: Motion carried unanimously.

9. **OTHER BUSINESS**

No other business was discussed.

10. **COMMENTS FROM COMMISSION MEMBERS AND/OR THE PUBLIC**

Chair North provided members with additional feedback, received from the Catawba stakeholder meeting.

Chris Whitlow noted that a lot of summer activities are currently taking place in Franklin County's two lakes and four rivers and encouraged members to go out and explore.

Mayor Grose shared that music at the market on Saturday nights is back this year in Vinton.

John Saunders commented that the Salem Fair will take place from June 29th through July 10th.

Adjournment at 4:48 p.m.


Jeremy Holmes, Secretary
Secretary to the Regional Commission

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Roanoke Valley-Alleghany CEDS



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June 23, 2022

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What is a CEDS?

- Comprehensive Economic Development Strategy
- Required to qualify projects for EDA funding
- Required for continued designation as an Economic Development District (EDD)
- Regional strategy which reflects local economic development needs and priorities
- Analyze regional economy, establish regional goals and objectives, and outline an action plan
- Revised every 5 years with annual demographic and project listing updates

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Economic Development District Designation

- Roanoke Valley-Alleghany region was designated an EDD in January 2017
- More opportunities to work with EDA and other Federal partners such as HUD, EPA, ARC and FHWA on initiatives
- Impact on other grant applications
- *Franklin County and the towns of Boones Mill and Rocky Mount are covered by the West Piedmont EDD*

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Recent EDA Investments

Valleys Innovation Council received \$982,442 in grant funds as part of a \$2.08 million project in partnership with RAMP

Alleghany County received a \$1.1 million EDA CARES Act Recovery Assistance grant to extend the *Jackson River Scenic Trail*

Franklin County awarded a \$4.7 million grant to support business growth by improving roadway infrastructure within the *Summit View Business Park*

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2022 CEDS Annual Update

2022 Document Revisions

- Updated Demographics
- Updated Project Listings

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Regional Priorities

- Expand broadband access across the greater region
- Implementation of recommendations from Regional Career and Technical Education Center Study
- Additional flights and runway capacity at Roanoke-Blacksburg Regional Airport
- Alleghany County & Covington site development under Joint Revenue Sharing agreement
- Wood Haven Technology Park development and related Transportation Network Improvements
- Explore Park (joint efforts by Roanoke County and Bedford)
- Implementation of recommendations from Regional Housing Studies

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2022 Proposed Projects

Items considered during project list development

- Projects such as industrial site development, transportation, tourism, workforce, etc.
- Projects from state and Federal programs such as SMART SCALE, GO Virginia, and VATI
- Funding sources other than EDA such as ARC, CDBG, VHDA, VDOT, and USDA
- Over 140 projects on the list

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2022 Proposed Projects - Revisions

Roanoke-Blacksburg Regional Airport

- *Removing* Construct Two New Corporate General Aviation Hangars
- *Removing* Property purchase for expanded services

Virginia Career Works Blue Ridge

- *Adding* VCW Covington office building physical improvements and reprogramming of interior space

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