



MINUTES

The June meeting of the Roanoke Valley Collective Response Collective’s Advisory Committee (CAC) was held on Wednesday, June 12, 2024, at 9:00 a.m.

1. WELCOME, CALL TO ORDER, INTRODUCTIONS

Chair Clark called the meeting to order at 9:05 a. m. A quorum was present.

VOTING MEMBERS ATTENDING

Lee Clark	Roanoke Rescue Mission
Cheri Hartman	Carilion Clinic
Linda Hentschel	Family Services
Cynthia Morrow	Virginia Department of Health
Janine Underwood	Bradley Free Clinic
Scott Weimer	Virginia Tech
Christine Wright	The HOPE Initiative

VOTING MEMBERS ATTENDING REMOTELY

Nancy Hans Partnership for Community Wellness

VOTING MEMBERS ABSENT

Letitia Hawkins-Beatty Blue Ridge Behavioral Healthcare

OTHERS PRESENT

Jeremy Holmes	Executive Director, RVARC
Bailey Helgeson	RVCR Interim Director
Joseph Rosenberg	RVCR Grant and Program Administrator

2. CALL TO ORDER

Chair Clark read the following statement:

Nancy Hans has requested to participate remotely in today's meeting of the Roanoke Valley Collective’s Advisory Committee under the Regional Commission’s Policy for Electronic Meeting Participation, allowing for remote participation for temporary or permanent disability or other medical reason, and a



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physical quorum is present. Unless there is an objection, we will consider the request approved by unanimous consent.

There was no objection.

3. **ACTION REQUESTED: APPROVAL OF CONSENT AGENDA**

Consent Agenda items were as follows:

- a. June 12, 2024 agenda
- b. Minutes of the May 22, 2024 CAC meeting

MOTION: by Cheri Hartman to approve the consent agenda. The motion was seconded by Janine Underwood.

CAC Action: Motion carried unanimously.

4. **DIRECTOR'S REPORT**

Interim Director Bailey Helgeson provided updates on the following items:

- **Resource Directory Improvements:** Bailey Helgeson shared the updated Resource Directory on the RVCR website, highlighting the integrated Google Maps feature and other user-friendly enhancements. Christine Wright noted potential issues with the search function and offered assistance from Bradley Free Clinic staff for directory maintenance.
- **Places of Recovery Campaign:** The campaign relaunch is underway, with filming scheduled for next week in localities outside Roanoke City. The media campaign will officially begin on July 1st. Janine Underwood requested a video feature on local organization On Our Own. RVCR staff will examine options to support their video creation efforts.
- **RVCR Communication Schedule:** A standardized communication schedule is being established. CAC members and stakeholders can expect:
 - Agenda packets and brief stakeholder meeting reports one week prior to CAC meetings.

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-RVCR newsletters minimally once per month during the last week of each month.

-Stakeholder meeting reminders on the Monday before each meeting.

- Asset Mapping Project: The study is progressing in so many exciting ways and on track to be completed by September. CAC members reviewed the stakeholder survey created by the Virginia Tech team and provided initial feedback. Bailey Helgeson will schedule a meeting with project lead Laura York to facilitate more comprehensive feedback from CAC members.

5. OTHER BUSINESS

Nancy Hans provided details on the upcoming “It Only Takes One” event. She shared that it is not for the public at large, but by invitation only. She also reported that to date Partnership for Community Wellness has provided addiction prevention curriculum to over 1,200 students in Roanoke County.

The meeting was adjourned at 11:00 a.m.

Bailey Helgeson, Acting Secretary
Roanoke Valley Collective Response

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